

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Future Dynamics, Inc. DBA Fitness Wholesale		07/21/2008	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	MDC Acquisition Co.		
Street Address:	1810 Summit Commerce Park		
City:	Twinsburg		
State/Country:	OHIO		
Postal Code:	44087		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1955558	FITNESS WHOLESAL	
Registration Number:	1957523	THE SUPER SOURCE FOR FITNESS	
Registration Number:	2301833	CHALLENGE P.R.O.	
CORRESPONDENCE DATA			
Fax Number:	(216)575-0911		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216.781.1212		
Email:	trademark@walterhav.com		
Correspondent Name:	W. Clifford Mull		
Address Line 1:	1301 E. Ninth Street		
Address Line 2:	Suite 3500		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	18176-00020		
NAME OF SUBMITTER:	W. Clifford Mull		

OP \$90.00 1955558

Signature:

/W. Clifford Mull/

Date:

07/30/2008

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Future Dynamics, Inc., a corporation of Ohio (Charter No. 690254) having a place of business at 895-A Hampshire Road, Stow, Ohio 44224 ("Assignor"), hereby sells, assigns and transfers to MDC Acquisition Co., a corporation of Ohio (Charter No. 980052) having a place of business at 1810 Summit Commerce Park, Twinsburg, Ohio 44087, ("Assignee"), its successors and assigns, all of Assignor's right, title and interest in the United States and throughout the world in and to the following United States Trademark Registrations:

- Registration No. 1,955,558 for FITNESS WHOLESale, issued February 13, 1996,
- Registration No. 1,957,523 for THE SUPER SOURCE FOR FITNESS, issued February 20, 1996, and
- Registration No. 2,301,833 for CHALLENGE P.R.O., issued December 21, 1999

as well as the marks to which said registrations pertain (collectively the "Marks"), the Assignor's common-law rights in the Marks, together with the goodwill of the business associated with the Marks and the right to sue for past infringement of the Marks, this assignment and sale effective July 21, 2009.

Assignor further covenants and agrees, for itself and for its successors and assigns, that, at Assignee's request, it will execute and deliver all applications, declarations, assignment documents and other instruments as may be necessary or advisable to secure for or vest in Assignee, its successors and assigns, all right, title and interest in and to any application for registration, certificate of registration, trademark right or other right or property covered by this Assignment.

Future Dynamics, Inc. (Charter No. 690254)

Date: July 21, 2008 By: Barbara Ammirati
 Print Name: BARBARA Ammirati
 Print Title: President

Witnessed by:

First Witness
Donal S. Plum
 (Signature)
 Print Name: Donal S. Plum

Second Witness
Robert J. Crump
 (Signature)
 Print Name: Robert J. Crump