

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Homer Laughlin China Company		07/29/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kenilworth Trading Company, LLC.		
Street Address:	672 Fiesta Drive		
City:	Newell		
State/Country:	WEST VIRGINIA		
Postal Code:	26050-1077		
Entity Type:	CORPORATION: WEST VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77154829	KENILWORTH	
CORRESPONDENCE DATA			
Fax Number:	(412)571-9553		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(412) 571-9552		
Email:	tperles@ajciplaw.com		
Correspondent Name:	Andrew J. Cornelius		
Address Line 1:	305 Mt. Lebanon Boulevard		
Address Line 2:	Suite 205		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15234		
ATTORNEY DOCKET NUMBER:	KENILWORTH ASSIGNMENT		
NAME OF SUBMITTER:	Andrew J. Cornelius		
Signature:	/Andrew Cornelius/		

OP \$40.00 77154829

Date:

07/30/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, THE HOMER LAUGHLIN CHINA COMPANY, a Delaware corporation having a place of business at 672 Fiesta Drive, Newell, West Virginia 26050-1077, ("Assignor") is the owner of all rights in the mark "KENILWORTH" (the "Mark") and the good will associated therewith, and Application Serial No. 77154,829 filed to register the Mark on the Principal Register of the United States Patent and Trademark Office (the "Application");

WHEREAS, KENILWORTH TRADING COMPANY, LLC, a West Virginia corporation having a place of business at 672 Fiesta Drive, Newell, West Virginia 26050-1077, ("Assignee") wishes to obtain all right, title and interest in and to the Mark, the good will associated with the Mark and the Application;

WHEREAS, Assignor filed an amendment to allege use in Application the United States Patent and Trademark Office ("USPTO") on May 6, 2008, which was accepted by the USPTO on July 4, 2008;

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained in this Trademark Assignment, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby assigns to Assignee all right, title and interest in the United States and elsewhere in and to the Mark, together with all good will of the business symbolized by the Mark, and the Application.

Executed at Newell, W. Va., this 29 day of July, 2008

THE HOMER LAUGHLIN CHINA COMPANY

By: J.M. Wells, III
J.M. Wells, III, President

State of W. Va.
County of Hancock

ss:

On this 29th day of July, 2008, personally appeared J.M. Wells, III to me known and known to me to be the President of The Homer Laughlin China Company, the assignor above named, and acknowledged that they executed the foregoing TRADEMARK ASSIGNMENT on behalf of said assignor and pursuant to authority duly received.

Ann Culler
Notary Public



My commission expires:
8/30/2017