TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/15/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wagner Bros. Feed Corp.		07/28/2008	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Wagner's, LLC
Street Address:	366 North Broadway
Internal Address:	Suite 300
City:	Jericho
State/Country:	NEW YORK
Postal Code:	11753
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1493414	HONEYBELL

CORRESPONDENCE DATA

Fax Number: (908)725-7088

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 908 722 5640

Email: officeactions@br-tmlaw.com

Correspondent Name: Stephen L. Baker
Address Line 1: 575 Route 28
Address Line 2: suite 102

Address Line 4: Raritan, NEW JERSEY 08869

NAME OF SUBMITTER:	Stephen L. Baker
Signature:	/Stephen L. Baker/

TRADEMARK REEL: 003825 FRAME: 0345

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Date:	07/30/2008		
Total Attachments: 1 source=honeybell assignment#page1.tif			

TRADEMARK REEL: 003825 FRAME: 0346

MEMORANDUM OF ASSIGNMENT OF TRADEMARK, U.S. TRADEMARK APPLICATION and REGISTRATION AND THE GOODWILL ASSOCIATED THEREWITH

WHEREAS Wagner Bros. Feed Corp., a corporation of the State of New York, located and doing business at 399 Conklin Street Farmington, New York 11735, has adopted, used and was until September 15, 2004 using the following mark which is pending or registered in the U.S. Patent and Trademark Office as follows:

MARK

REG. NO.

REG. DATE

HONEYBELL

1493414

June 21 1988

WHEREAS, Wagner's, LLC., a limited liability company of the State of Delaware, located and doing business at 366 N Broadway, Suite 300, Jericho, NEW YORK 11753, acquired said mark, the U.S. trademark application and registration and the goodwill associated therewith on September 15, 2004 and;

WHEREAS, Wagner's, LLC, is desirous of obtaining a Memorandum of Assignment suitable for recording in the U.S. Patent and Trademark Office acknowledging that Wagner's, LLC, is the owner of the subject trademark, application and registration therefor, and the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. Wagner Bros. Feed Corp does acknowledge that on September 15, 2004 it assigned unto Wagner's, LLC. all right, title and interest in and to subject trademark, the application and registration therefor, and the goodwill of the business symbolized by said mark.

DATED:

1/28/08

Wagner Bros. Feed Corr

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Title:

honeyball assignment

RECORDED: 07/30/2008

TRADEMARK REEL: 003825 FRAME: 0347