

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):
 The Bank of New York Mellon f/k/a The Bank of New York, as administrative Agent

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other: _____

Citizenship (see guidelines) USA
 Execution Date(s) 7/11/2008
 Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes No
 Additional names, addresses, or citizenship attached?
 Name: Norwood Promotional Products, Inc.
 Internal Address: _____
 Street Address: 10 W. Market Street, Suite 1400
 City: Indianapolis
 State: Indiana
 Country: USA Zip: 46204

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Delaware
 Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
 (Designations must be a separate document from assignment)

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other Release of Lien on Trademarks recorded 7/24/06 with USPTO at Real 003353 Frame 0692

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Delaware
 Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.
 A. Trademark Application No.(s) See Schedule 1 Annexed Hereto

B. Trademark Registration No.(s) See Schedule 1 Annexed Hereto

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

5. Name address of party to whom correspondence concerning document should be mailed:
 Name: Susan O'Brien
 Internal Address: UCC Direct Services, a Walters Kluwer Co.
 Street Address: 187 Wolf Road - Suite 101
 City: Albany
 State: NY Zip: 12205
 Phone Number: 800-342-3676 X4065
 Fax Number: 800-962-7049
 Email Address: cls-udsalbany@wolterskluwer.com

6. Total number of applications and registrations involved: 107

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$2,680.00
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 5683
 Expiration Date 11/09

b. Deposit Account Number _____
 Authorized User Name: _____

9. Signature: Susan O'Brien 7/25/08
Signature Date

Susan OBrien
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 16

Documents to be recorded (including cover sheet) should be faxed to (703) 306-6995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OIP \$2590.00 78841063

2. Names and Addresses of Receiving Parties:

Norwood Operating Company, LLC
10 W. Market Street, Suite 1400
Indianapolis, Indiana 46204

Limited Liability Company
Citizenship: Delaware

Advertising Unlimited, LLC
10 W. Market Street, Suite 1400
Indianapolis, Indiana 46204

Limited Liability Company
Citizenship: Minnesota

The McCleery-Cumming Company, LLC
10 W. Market Street, Suite 1400
Indianapolis, Indiana 46204

Limited Liability Company
Citizenship: Iowa

Renaissance Publishing Company, LLC
318 7th Street
Auburn, Indiana 46706

Limited Liability Company
Citizenship: Indiana

SCHEDULE 1

TRADEMARKS

MARK	REGISTRATION DATE	REG. NO.	SERIAL NO.
RITEPOINT	September 23, 1997	2098870	75083554
SUPRA	November 17, 1987	1465391	73622359
TRI-AD-PLUS	March 25, 1997	2047162	74717854
WASHBURN LABORATORIES	December 8, 1998	2208965	75386453
THE TRIUMPH LINE	September 21, 1982	1209674	73286492
ADVERTISING UNLIMITED		2333457	75095231
STYLE- RITE	January 31, 1989	1522588	73701558
DESIGNER LINE	June 2, 1987	1441604	73625707
THE ACTION LINE	January 2, 1990	1574781	73671856
GOLFERS 911	May 21, 1996	1975196	74455800
AIR TEX	February 4, 1975	1003874	72379914
BARLOW	September 6, 1988	1502777	73575443
BTS	February 11, 1997	2036881	75039339
WHEN IMAGE IS EVERYTHING	February 12, 2002	2538411	78069234
KOOZIE KUP (STYLIZED)	May 24, 1988	1489383	73689448
HEMISPHERE	November 6, 2001	2505415	75871567
CUBE-PAD			78841063
TEE OFF	December 27, 2005	3035848	78526459
ECON-O-LINE	February 22, 2005	2927209	76473222
NORWOOD	October 19, 2004	2894578	76514525
MOOD METERS	February 8, 2005	2924635	76425997

TRADEMARK	FILE DATE	CLASS	SERIAL
SENTRY SAFETY			76533406
GOOD VALUE CALENDARS	May 31, 2005	2956573	76543600
A W			78841118
BALM ARGENTA	May 9, 2006	3089681	78528464
LOGO-DOME	January 23, 2001	2423824	75546076
SYMPHONY DIARIES	January 24, 2006	3051358	76543819
AUI	October 8, 1996	2006473	74342806
PILLOWLINE	February 23, 1993	1754165	74280207
SENTRY PACK & DESIGN	July 16, 1996	1987179	74712963
STYLE- RITE	January 7, 1997	2028873	75056027
KOOZIE			76573657
ADVERTISING UNLIMITED	April 20, 1999	2240955	75095280
SENTRY SAFETY			76533403
Bandage dispenser design	February 26, 2002	2542025	75255801
FALCO	August 22, 2000	2379179	75721398
FALCO	September 26, 2000	2389593	75721397
FALCO (STYLIZED)	August 22, 2000	2379178	75721395
FEATHERSTONE	June 13, 2000	2357698	75783859
SUPERIOR GIFT LINE	July 19, 1949	0512591	71556340
THAT'S MY BAG	June 6, 1978	1092806	73090034
A & design	August 15, 2000	2377241	75716069
A & design	March 21, 2000	2332960	75716070
AIR-TEX (stylized)	October 24, 2000	2397352	75716071

TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.
AIR-TEX (stylized)	March 21, 2000	2332988	75718577
DESIGNER LINE	June 2, 1987	1441604	73625707
ALL ACTION ALL YEAR LONG	February 6, 2001	2426189	75662173
R.O.N. *KIT* REMAIN OVER NITE	March 31, 1984	767699	72168798
THE TOPPER	December 13, 1983	1280967	73398051
BA & DESIGN	November 28, 1967	839622	72255203
TOTTY BAG	April 2, 1983	747431	72142164
BARLOW	October 24, 1967	837694	72257972
SALM	April 16, 1991	1641027	73804167
TIMESQUARE	December 26, 2000	2415138	75628880
DURATEC	November 28, 2000	2407992	75695986
LOGO-DOME	January 23, 2001	2423824	75546076
MICROTEC	October 30, 2001	2502968	75872359
SPORTSTAR	February 23, 1999	2226769	75324729
HUFFER	March 9, 1976	1035231	73024388
DASH-CASH	July 20, 1976	1044189	73062600
CARGO	April 11, 1989	1533953	73733046
SLIM SET	August 29, 1989	1553492	73733052
CUT'N'PICKER	June 11, 1985	1340135	73452756
CUBE GRAPHICS & DESIGN	October 14, 1986	1413837	73558431
KEY	December 6, 1966	819933	72227508

			SERIAL NO.
KEY "IMPERIAL" ARISTOCRAT OF OVERALLS (STYLIZED)	May 22, 1951	542701	71590602
POLAR KING	July 29, 1997	2082680	74307636
RED-WHITE-BLUE & DESIGN	December 2, 1958	670636	72030841
SADDLE KING	November 5, 1985	1369126	73498895
SADDLE KING WESTERN	October 2, 1990	1615828	74017668
SADDLE KING WESTERN BY KEY & DESIGN	April 2, 1996	1965655	74673818
TECHNO-TOUGH	April 9, 2002	2559881	75934987
TUF NUT & DESIGN	January 16, 1951	538624	71583701
TUF NUT (STYLIZED)	January 16, 1951	538623	71583700
TUF-NUT (STYLIZED)	November 4, 1958	669330	72043860
WOLF MOUNTAIN	June 22, 1999	2255489	75473596
WOLF MOUNTAIN BY KEY & DESIGN	August 22, 2000	2378461	75473562
WOLF MOUNTAIN HUNTINGWEAR BY KEY & DESIGN	August 19, 1997	2089602	74648631
KEY "IMPERIAL" - ARISTOCRAT OF OVERALLS & DESIGN	June 15, 1982	1197997	73301051
DESIGN	October 27, 1992	1727717	74141090
EMBASSY	July 12, 1966	811049	72222417
FINE-RITER	June 28, 1966	810610	72222420
MAXIM-AD	March 11, 1969	866390	72296454
R & DESIGN	October 17, 1967	837152	72259966

TRADEMARK	REG. DATE	REG. NO.	SERIAL
BUTTERBALL	June 7, 1966	809569	72222415
SENTRY SAFETY			78841081
ECON-O-LINE			78841038
AMERICA'S KIT COMPANY			78840996
i DESIGN			78743910
I ART & DESIGN			78743913
GOLFERS 911 & design			78841135
NOVA & DESIGN	March 5, 2002	2545094	78026840
MOBILE MUG	August 27, 1996	1996968	74726561
CYBERLINE	December 23, 1997	2123466	75200817
B	October 27, 1981	1175085	73155223
BUTTERBALL	June 7, 1966	809569	72222415
CHROMATIC	January 12, 1965	783232	72185267
MOBILE MUG (STYLIZED)	August 27, 1996	1996988	74726561
SERVE + LEARN			78842595
MANTIS3			78642592
OMEGA	August 16, 2005	2984895	78183259
LOW RIDER	July 19, 2005	2972796	78160937
JOURNEY	November 12, 2002	2650648	76306726
ROADSTER	June 19, 2001	2462231	75565110
ACRYLINE	March 14, 2000	2330297	75508041
RATTMATT	October 1, 1996	2005080	74803884
CRYSTALEX	December 16, 1986	1421087	73564502

Release of Lien on Trademarks

WHEREAS, by a certain Grant of Security Interest in Trademarks (the "Agreement") dated as of July 17, 2006 by NORWOOD PROMOTIONAL PRODUCTS, INC., NORWOOD OPERATING COMPANY, LLC, RENAISSANCE PUBLISHING COMPANY, LLC, ADVERTISING UNLIMITED, LLC, and THE MCCLEERY-CUMMING COMPANY, LLC (collectively the "Debtors") to THE BANK OF NEW YORK MELLON f/k/a THE BANK OF NEW YORK, as administrative agent (the "Agent"), which Agreement was recorded with the United States Patent and Trademark Office on July 24, 2006 on reel 003353 frame 0692 Debtors granted to the Agent a security interest in and lien on certain trademarks and trademark applications owned by Debtors and set forth on Schedule I hereto;

WHEREAS, the Agent desires to release its security interest in and lien on the trademarks and trademark applications set forth on Schedule I hereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Agent does hereby release its security interest in and lien on the trademarks and trademark applications without recourse, representation or warranty set forth on Schedule I hereto and reconveys to Debtors all right, title and interest of the Agent in and to such trademarks and trademark applications.

Date: July 17, 2008

THE BANK OF NEW YORK MELLON
f/k/a The Bank of New York, as
administrative agent

By: _____

Name:

Title:

ROBERT D HINGSTON
VICE PRESIDENT

(Revised)

3150490.DOC

TRADEMARK
REEL: 003825 FRAME: 0591

SCHEDULE 1

TRADEMARKS

OWNER	TRADEMARK	REGISTRATION DATE	REGISTRATION NO.	CLASS	STATUS
Norwood Operating Company, LLC	RITEPOINT	September 23, 1997	2098870	75083554	Combined §§ 8 & 9 form due September 23, 2007
Norwood Operating Company, LLC	SUPRA	November 17, 1987	1465391	73622359	Combined §§ 8 & 9 form due November 17, 2007
Norwood Operating Company, LLC	TRI-AD-PLUS	March 25, 1997	2047162	74717854	Combined §§ 8 & 9 form due March 25, 2007
Norwood Operating Company, LLC	WASHBURN LABORATORIES	December 8, 1998	2208965	75386453	Combined §§ 8 & 9 form due December 8, 2008
Norwood Operating Company, LLC	THE TRIUMPH LINE	September 21, 1982	1209674	73286492	Combined §§ 8 & 9 form due September 21, 2012
Norwood Operating Company, LLC	ADVERTISING UNLIMITED		2333457	75095231	Abandoned
Norwood Operating Company, LLC	STYLE- RITE	January 31, 1989	1522588	73701558	Combined §§ 8 & 9 form due January 31, 2009
Norwood Operating Company, LLC	DESIGNER LINE	June 2, 1987	1441604	73625707	Combined §§ 8 & 9 form due June 2, 2007
Norwood Operating Company, LLC	THE ACTION LINE	January 2, 1990	1574781	73671656	Combined §§ 8 & 9 form due January 2, 2010
Norwood Operating Company, LLC	GOLFERS 911	May 21, 1996	1975196	74455800	Combined §§ 8 & 9 form due May 21, 2016
Norwood Operating Company, LLC	AIR TEX	February 4, 1975	1003874	72379914	Combined §§ 8 & 9 form due February 4, 2015
Norwood Operating Company, LLC	BARLOW	September 6, 1988	1502777	73575443	Combined §§ 8 & 9 form due September 6, 2008
Norwood Operating Company, LLC	BTS	February 11, 1997	2036881	75039339	Combined §§ 8 & 9 form due February 11, 2007
Norwood Operating Company, LLC	WHEN IMAGE IS EVERYTHING	February 12, 2002	2536411	78069234	Section 8 Affidavit due February 12, 2008
Norwood Operating Company, LLC	KOOZIE KUP (STYLIZED)	May 24, 1988	1489383	73689448	Combined §§ 8 & 9 form due May 24, 2008
Norwood Operating Company, LLC	HEMISPHERE	November 6, 2001	2505415	75871567	Section 8 Affidavit due November 6, 2007
Norwood Operating Company, LLC	CUBE-PAD			78841063	Wait for response from Examining Attorney
Norwood Operating Company, LLC	TEE OFF	December 27, 2005	3035648	78526459	Section 8 Affidavit due December 27, 2011
Norwood Operating Company, LLC	ECON-O-LINE	February 22, 2005	2927209	76473222	Section 8 Affidavit due February 22, 2011
Norwood Operating Company, LLC	NORWOOD	October 19, 2004	2894578	76514525	Section 8 Affidavit due October 19, 2010
Norwood Operating Company, LLC	MOOD METERS	February 8, 2005	2924635	76425997	Section 8 Affidavit due February 8, 2011

OWNER	TRADEMARK	REGISTRATION DATE	REGISTRATION NO.	REGISTRATION CLASS	STATUS
Norwood Operating Company, LLC	SENTRY SAFETY			76533406	Section 8 Affidavit due June 26, 2013
Norwood Operating Company, LLC	GOOD VALUE CALENDARS	May 31, 2005	2956573	76543600	Section 8 Affidavit due May 31, 2011
Norwood Operating Company, LLC	A W			78841118	Abandoned on April 5, 2007
Norwood Operating Company, LLC	BALM ARGENTA	May 9, 2006	3089681	78526464	Section 8 Affidavit due May 9, 2012
Norwood Operating Company, LLC	LOGO-DOME	January 23, 2001	2423824	75546076	Section 8 Affidavit due January 23, 2007
Norwood Operating Company, LLC	SYMPHONY DIARIES	January 24, 2006	3051358	76543819	Section 8 Affidavit due January 24, 2012
Norwood Operating Company, LLC	AUI	October 8, 1996	2006473	74342806	Cancelled on July 14, 2007
Norwood Operating Company, LLC	PILLOWLINE	February 23, 1993	1754165	74280207	Combined §§ 8 & 9 form due February 23, 2013
Norwood Operating Company, LLC	SENTRY PACK & DESIGN	July 16, 1996	1987179	74712963	Combined §§ 8 & 9 form due July 16, 2006
Norwood Operating Company, LLC	STYLE- RITE	January 7, 1997	2028873	75056027	Combined §§ 8 & 9 form due January 7, 2007
Norwood Operating Company, LLC	KOOZIE			76573657	Section 8 Affidavit due May 15, 2013
Norwood Operating Company, LLC	ADVERTISING UNLIMITED	April 20, 1999	2240955	75095280	Cancelled on January 28, 2006
Norwood Operating Company, LLC	SENTRY SAFETY			76533403	Abandoned on April 20, 2005
Advertising Unlimited, Inc.	Bandage dispenser design	February 26, 2002	2542025	75255801	Section 8 Affidavit due February 26, 2008
Advertising Unlimited, LLC	FALCO	August 22, 2000	2379179	75721398	Section 8 Affidavit due August 22, 2006
Advertising Unlimited, LLC	FALCO	September 26, 2000	2389593	75721397	Cancelled on June 30, 2007
Advertising Unlimited, LLC	FALCO (STYLIZED)	August 22, 2000	2379178	75721395	Cancelled on May 26, 2007
Advertising Unlimited, LLC	FEATHERSTONE	June 13, 2000	2357698	75783859	Cancelled on March 17, 2007
Advertising Unlimited, LLC	SUPERIOR GIFT LINE	July 19, 1949	0512591	71556340	Combined §§ 8 & 9 form due July 19, 2009
Air-TEX Corporation	THAT'S MY BAG	June 6, 1978	1092806	73090034	Combined §§ 8 & 9 form due June 6, 2008
Air-TEX Corporation	A & design	August 15, 2000	2377241	75716069	Cancelled on May 19, 2007
Air-TEX Corporation	A & design	March 21, 2000	2332960	75716070	Cancelled on December 23, 2006
Air-TEX Corporation	AIR-TEX (stylized)	October 24, 2000	2397352	75716071	Section 8 Affidavit due October 24, 2006

OWNER	TRADEMARK	FILED	SERIAL	REG. NO.	EXPIRES
Air-Tex Corporation	AIR-TEX (stylized)	March 21, 2000	2332968	75716577	Cancelled on December 23, 2006
Norwood Operating Company	DESIGNER LINE	June 2, 1987	1441604	73625707	Combined §§ 8 & 9 form due June 2, 2007
ArtMold Products Corporation	ALL ACTION ALL YEAR LONG	February 6, 2001	2426189	75662173	Section 8 Affidavit due February 6, 2007
BA Acquisition, Inc.	R.O.N. *KIT* REMAIN OVER NITE	March 31, 1964	767699	72168798	Cancelled January 1, 2005
ArtMold Products Corporation	THE TOPPER	December 13, 1983	1260967	73398051	Cancelled September 18, 2004
BA Acquisition, Inc.	BA & DESIGN	November 28, 1967	839622	72255203	Combined §§ 8 & 9 form due November 28, 2007
BA Acquisition, Inc.	TOTTY BAG	April 2, 1963	747431	72142164	Cancelled on January 3, 2004
Barlow Promotional Products, Inc.	BARLOW	October 24, 1967	837694	72257972	Combined §§ 8 & 9 form due October 24, 2007
Barlow Promotional Products, Inc.	SALM	April 16, 1991	1641027	73804167	Combined §§ 8 & 9 form due April 16, 2011
Barlow Promotional Products, Inc.	TIMESQUARE	December 26, 2000	2415138	75628880	Section 8 Affidavit due December 26, 2006
Duratec Corporation	DURATEC	November 28, 2000	2407992	75695986	Section 8 Affidavit due November 28, 2006
Duratec Corporation	LOGO-DOME	January 23, 2001	2423824	75546076	Section 8 Affidavit due January 23, 2007
Duratec Corporation	MICROTEC	October 30, 2001	2502968	75872359	Section 8 Affidavit due October 30, 2007
Gerber Industries, Ltd.	SPORTSTAR	February 23, 1999	2226769	75324729	Cancelled November 26, 2005
Gerber Industries, Ltd.	HUFFER	March 9, 1976	1035231	73024388	Not renewed, considered expired December 16, 2006
Janesville Group Limited	DASH-CASH	July 20, 1976	1044189	73062600	Not renewed, considered expired April 28, 2007
Janesville Group Ltd.	CARGO	April 11, 1989	1533953	73733046	Combined §§ 8 & 9 form due April 11, 2009
Janesville Group Ltd	SLIM SET	August 29, 1989	1553492	73733052	Combined §§ 8 & 9 form due August 29, 2009
Janesville Group Ltd	CUT'N'PICKER	June 11, 1985	1340135	73452756	Cancelled March 18, 2006
Key Industries, Inc.	CUBE GRAPHICS & DESIGN	October 14, 1986	1413837	73558431	Combined §§ 8 & 9 form due October 14, 2006
Key Industries, Inc.	KEY	December 6, 1966	819933	72227508	Combined §§ 8 & 9 form due December 6, 2006

OWNER	TRADEMARK	REGISTRATION DATE	REGISTRATION NO.	CLASSIFICATION NO.	REMARKS
Key Industries, Inc.	KEY "IMPERIAL" ARISTOCRAT OF OVERALLS (STYLIZED)	May 22, 1951	542701	71590602	Combined §§ 8 & 9 form due May 22, 2011
Key Industries, Inc.	POLAR KING	July 29, 1997	2082680	74307636	Combined §§ 8 & 9 form due July 29, 2007
Key Industries, Inc.	RED-WHITE-BLUE & DESIGN	December 2, 1958	670636	72030841	Combined §§ 8 & 9 form due December 2, 2008
Key Industries, Inc.	SADDLE KING	November 5, 1985	1369126	73498895	Combined §§ 8 & 9 form due November 5, 2015
Key Industries, Inc.	SADDLE KING WESTERN	October 2, 1990	1615828	74017668	Combined §§ 8 & 9 form due October 2, 2010
Key Industries, Inc.	SADDLE KING WESTERN BY KEY & DESIGN	April 2, 1996	1965655	74673818	Combined §§ 8 & 9 form due April 2, 2016
Key Industries, Inc.	TECHNO-TOUGH	April 9, 2002	2559881	75934987	Section 8 Affidavit due April 9, 2008
Key Industries, Inc.	TUF NUT & DESIGN	January 16, 1951	536624	71583701	Combined §§ 8 & 9 form due January 16, 2011
Key Industries, Inc.	TUF NUT (STYLIZED)	January 16, 1951	536623	71583700	Combined §§ 8 & 9 form due January 16, 2011
Key Industries, Inc.	TUF-NUT (STYLIZED)	November 4, 1958	669330	72043860	Combined §§ 8 & 9 form due November 4, 2008
Key Industries, Inc.	WOLF MOUNTAIN	June 22, 1999	2255489	75473596	Combined §§ 8 & 9 form due June 22, 2009
Key Industries, Inc.	WOLF MOUNTAIN BY KEY & DESIGN	August 22, 2000	2378461	75473562	Cancelled on May 26, 2007
Key Industries, Inc.	WOLF MOUNTAIN HUNTINGWEAR BY KEY & DESIGN	August 19, 1997	2089602	74648631	Combined §§ 8 & 9 form due August 19, 2007
Key Industries, Inc.	KEY "IMPERIAL" - ARISTOCRAT OF OVERALLS & DESIGN	June 15, 1982	1197997	73301051	Combined §§ 8 & 9 form due June 15, 2012
Key Industries, Inc.	DESIGN	October 27, 1992	1727717	74141090	Combined §§ 8 & 9 form due October 27, 2012
Norwood Operating Company	EMBASSY	July 12, 1966	811049	72222417	Not renewed, considered expired April 14, 2007
Norwood Operating Company	FINE-RITER	June 28, 1966	810610	72222420	Not renewed, considered expired March 31, 2007
Norwood Operating Company	MAXIM-AD	March 11, 1969	866390	72296454	Combined §§ 8 & 9 form due March 11, 2009
Norwood Operating Company	R & DESIGN	October 17, 1967	837152	72259966	Combined §§ 8 & 9 form due October 17, 2007

OWNER	TRADEMARK	REGISTRATION DATE	REG. NO.	SERIAL NO.	EXPIRES
Norwood Operating Company	BUTTERBALL	June 7, 1966	809569	72222415	Not renewed, considered expired March 10, 2007
Norwood Operating Company	SENTRY SAFETY			78841081	Wait for response from Examining Attorney
Norwood Operating Company	ECON-O-LINE			78841038	Wait for response from Examining Attorney
Norwood Operating Company	AMERICA'S KIT COMPANY			78840996	Abandoned on April 9, 2007
Norwood Operating Company	I DESIGN			78743910	Abandoned on December 5, 2006
Norwood Operating Company	I ART & DESIGN			78743913	Abandoned on December 5, 2006
Norwood Operating Company	GOLFERS 911 & design			78841135	Wait for response from Examining Attorney
Radio Cap Company	NOVA & DESIGN	March 5, 2002	2545094	78026840	Section 8 Affidavit due March 5, 2008
William Industries, Inc.	MOBILE MUG	August 27, 1996	1996968	74726561	Cancelled on June 2, 2007
Radio Cap Company	CYBERLINE	December 23, 1997	2123466	75200817	Cancelled September 25, 2004
Souvenir, Inc.	B	October 27, 1981	1175085	73155223	Combined §§ 8 & 9 form due October 27, 2011
Norwood Operating Company	BUTTERBALL	June 7, 1966	809569	72222415	Combined §§ 8 & 9 form due June 7, 2006
Norwood Operating Company	CHROMATIC	January 12, 1965	783232	72185267	Cancelled October 15, 2005
William Industries, Inc.	MOBILE MUG (STYLIZED)	August 27, 1996	1996968	74726561	Cancelled on June 2, 2007
William Industries, Inc.	SERVE + LEARN			78642595	Statement of Use due November 30, 2006
William Industries, Inc.	MANTIS3			78642592	Abandoned on July 21, 2006
William Industries, Inc.	OMEGA	August 16, 2005	2984895	78183259	Section 8 Affidavit due August 16, 2011
William Industries, Inc.	LOW RIDER	July 19, 2005	2972796	78160937	Section 8 Affidavit due July 19, 2011
William Industries, Inc.	JOURNEY	November 12, 2002	2650648	76306726	Section 8 Affidavit due November 12, 2008
William Industries, Inc.	ROADSTER	June 19, 2001	2462231	75565110	Section 8 Affidavit due June 19, 2007
William Industries, Inc.	ACRYLINE	March 14, 2000	2330297	75508041	Combined §§ 8 & 9 form due March 14, 2010
William Industries, Inc.	RATTMATT	October 1, 1996	2005080	74603884	Combined §§ 8 & 9 form due October 1, 2016
William Industries, Inc.	CRYSTALEX	December 16, 1986	1421087	73564502	Combined §§ 8 & 9 form due December 16, 2016

INTERNATIONAL TRADEMARKS

OWNER	TERRITORY	TRADE MARK	REG. DATE	REG. NO.	REG. NO.	REMARKS
Norwood Promotional Products, Inc.	Taiwan	NORWOOD	June 16, 2004	1107729	92065654	Renewal due June 16, 2014
Norwood Promotional Products, Inc.	Philippines	NORWOOD			4-2003-0010461	N/A
Norwood Promotional Products, Inc.	Panama	NORWOOD	June 23, 2004	131787101	131781-01	Renewal due November 12, 2013
Norwood Promotional Products, Inc.	Mexico	NORWOOD	December 15, 2004	863717	629661	Renewal due Nov 14, 2013
Norwood Promotional Products, Inc.	Mexico	KOOZIE		843021	663597	Renewal due June 25, 2014
Norwood Promotional Products, Inc.	Madrid Protocol	NORWOOD	November 12, 2003	820262	Z1230067	Affidavit of continued use due December 11, 2009
Norwood Promotional Products, Inc.	India	NORWOOD	December 17, 2005	1249659	1249659	Use due December 17, 2010
Norwood Operating Company	Canada	ACTION LINE	April 8, 1988	TMA339029	584733	Renewal due April 8, 2018
Norwood Operating Company	Canada	THE ACTION LINE	June 30, 1988	TMA342226	588190	Renewal due June 30, 2018
Norwood Promotional Products, Inc.	Canada	KOOZIE			1217362	Response to Examiner's Report due August 19, 2006
Norwood Promotional Products, Inc.	Canada	NORWOOD	August 24, 2005	TMA646614	1196021	Renewal due August 24, 2020
Norwood Promotional Products, Inc.	Brazil	NORWOOD			826059112	Pre-Reg Status Check due Aug. 27, 2006 following 01/27/04 publication
Norwood Promotional Products, Inc.	Australia	NORWOOD	November 12, 2003	820262	995652	Affidavit of continued use due December 11, 2009
Norwood Canada Ltd.	Canada	Claybar and Design	October 28, 1988			(expunged)

OWNER	TERRITORY	TRADE MARK	DATE	REGISTRATION
Norwood Canada Ltd.	Canada	Claybar	January 9, 1987	TMA322,572
Norwood Canada Ltd.	Canada	H Line and Design	December 21, 1990	(expunged)
Norwood Canada Ltd.	Canada	H Line	January 11, 1991	TMA378,088
Norwood Canada Ltd.	Canada	King Craft and Design	August 7, 1981	TMA261,421
Norwood Canada Ltd.	Canada	Talbot Marketing and Design	August 6, 1976	TMA215,232
Norwood Canada Ltd.	Canada	The Communicator Line	November 11, 1994	TMA435,274
Norwood Canada Ltd.	Canada	Quadracolor and Design	February 14, 1975	(expunged)
Norwood Canada Ltd.	Canada	X and Design	August 23, 1974	(expunged)

U.S. STATE REGISTRATIONS

OWNER	STATE	TRADEMARK	REG. NO.	REMARKS
Barlow Specialty Advertising	Minnesota	SALM	13,622	Renewal due May 17, 2008
Advertising Unlimited, Inc.	Montana	BALM ARGENTA	T,003,215	Inactive; expired on August 31, 2001
Artmold Products Corporation	Wisconsin	TEE OFF ENTERPRISES	WI3000043997	N/A 10 year duration
Janesville Group Limited	Wisconsin	EMPHASIS	WI30000002546	N/A 10 year duration