

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stichting DEB		05/30/2008	FOUNDATION: NETHERLANDS
Double Eagle Brands N.V.		05/12/2008	LIMITED LIABILITY COMPANY: NETHERLANDS ANTILLES

RECEIVING PARTY DATA

Name:	Double Eagle Brands 2 N.V.
Street Address:	Kaya W.F.G. Mensing 32
City:	WILLEMSTAD, CURACAO
State/Country:	NETHERLANDS ANTILLES
Entity Type:	LIMITED LIABILITY COMPANY: NETHERLANDS ANTILLES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77204738	HAARLEM

CORRESPONDENCE DATA

Fax Number: (202)637-5910
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202.637.5687
 Email: DCPTOTrademarkmail@hhlaw.com
 Correspondent Name: Anna Kurian Shaw
 Address Line 1: 555 Thirteenth Street, NW
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: 31822-00005

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

CH \$40.00 77204738

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Anna Kurian Shaw

Signature:

/aks/

Date:

07/30/2008

Total Attachments: 4

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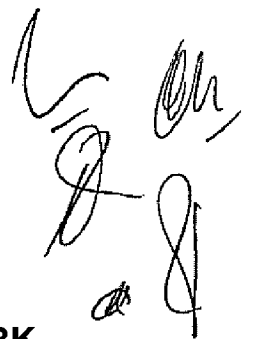
TRADEMARK ASSIGNMENT

WHEREAS, Stichting DEB, a Netherlands foundation having offices at Bussummerweg 39 C, 1261 BZ Blaricum, the Netherlands (and formerly at Hoofdstraat 14, 3114 GG Schiedam, the Netherlands) and/or, as the case may be, Double Eagle Brands N.V., a Netherlands Antilles limited liability company having offices at Kaya W.F.G. Mensing 32, Willemstad, Curaçao, Netherlands Antilles (hereinafter jointly called the "Assignors"), jointly are (is) the owner(s) of the marks **HARLEM** and **HAARLEM** and of the trademark registrations and applications for registration listed on the Schedule attached hereto;

WHEREAS, Double Eagle Brands 2 N.V., limited liability company having offices at Kaya W.F.G. Mensing 32, Willemstad, Curaçao, Netherlands Antilles (hereinafter called "the Assignee"), desires to acquire, effective as of May 9, 2008, any and all rights in the trademarks mentioned above and the trademark registrations and applications for registration listed on the attached Schedule and the associated goodwill that Assignors may have (collectively, the "Trademark Rights"), as the ongoing successor to the business to which the Trademark Rights relate;

NOW, THEREFORE, for the sum of one hundred Euro (€ 100), which shall constitute good and valuable consideration, the receipt of which hereby is acknowledged, Assignors hereby assign to the Assignee, effective as of May 9, 2008, all right, title and interest that Assignors may have in the Trademark Rights (including any common law rights and the right to bring actions and claim relief in respect of any infringement or other violation of rights with respect to any of the Trademark Rights occurring prior to the date hereof), together with the goodwill of the business symbolized by the Trademark Rights; and

FURTHER, Assignors agree that they will cooperate fully with Assignee in completing any further documents which shall be reasonably requested by Assignee in order to complete or record the assignment of its right, title and interest to the Trademark Rights.

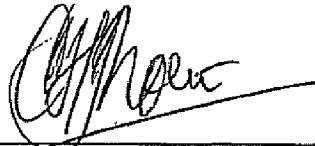


Accepted by:

STICHTING DEB



By: Mr J.C. De Mos
Title: Managing Director
Date: 30 May 2008



By: Mr C.H.J. Nolet
Title: Managing Director
Date: 30 May 2008

DOUBLE EAGLE BRANDS N.V.

represented by its Managing Directors **Van Lanschot Management Company N.V.** and
Mr F.C. Fontein



By: Van Lanschot Management Company N.V.
Name: A.M. Heide-Haseth
Title: Trust Director
Date: 12 May 2008

Van Lanschot Management Company N.V.



By: Van Lanschot Management Company N.V.
Name: R.S. Mijnheer
Title: Financial Director
Date: 12 May 2008

Van Lanschot Management Company N.V.



By: Mr F.C. Fontein
Title: Managing Director
Date: 2 May 2008

DOUBLE EAGLE BRANDS 2 N.V.

represented by its managing directors **Van Lanschot Management Company N.V.** and
Mr F.C. Fontein



By: **Van Lanschot Management Company N.V.**

Name: A.M. Heide-Haseth

Title: Trust Director

Date: 12 May 2008

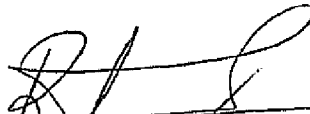
Van Lanschot Management Company N.V.



By: Mr F.C. Fontein

Title: Managing Director

Date: 12 May 2008



By: **Van Lanschot Management Company N.V.**

Name: R.S. Mijnheer

Title: Financial Director

Date: 12 May 2008

Van Lanschot Management Company N.V.

Trademark/design	Type of mark	Country	Application Date Application No.	Registration Date Registration No.	Class(es)	Status	Registered owner	Renewal
HAARLEM	Word mark	Canada	12-6-2007 1351285			Application acc	Double Eagle Brands N.V.	
HAARLEM	Word mark	European Community	12-6-2007 005992276		33	Application acc	Double Eagle Brands N.V.; Stichting DEB	
HAARLEM	Word mark	United States of America	13-6-2007 77/204,738		33	Application acc	Double Eagle Brands N.V.; Stichting DEB	
HARLEM	Word mark	Benelux	14-9-2007 1143110	14-9-2007 0829860	33	Registered	Stichting DEB	14-9-2017
HARLEM	Word mark	Canada	3-10-2007 1366183			Filed	Double Eagle Brands N.V.	
HARLEM	Word mark	International registration -European Community -United States of America	17-12-2007	18-12-2007 952036	33	Registered	Stichting DEB	18-12-2017
						Prov. registered Prov. refused		

