

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Engage Healthcare Communications, LLC		05/28/2008	LIMITED LIABILITY COMPANY: NEW JERSEY

**RECEIVING PARTY DATA**

<b>Name:</b>	Green Hill Healthcare Communications, LLC
<b>Street Address:</b>	241 Forsgate Drive, Suite 205C
<b>City:</b>	Jamesburg
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08831
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Serial Number:	77295682	CLINICAL ONCOLOGY PHARMACY
Serial Number:	77295684	CLINICAL ONCOLOGY PHARMACY
Serial Number:	77295688	CLINICAL ONCOLOGY PHARMACY NEWS
Serial Number:	77295689	CLINICAL ONCOLOGY PHARMACY NEWS
Serial Number:	77295690	ONCOLOGY PHARMACY NEWS
Serial Number:	77295691	ONCOLOGY PHARMACY NEWS
Serial Number:	77295692	ONCOLOGY PHARMACY TIMES
Serial Number:	77295695	ONCOLOGY PHARMACY TIMES

**CORRESPONDENCE DATA**

Fax Number: (973)491-3490  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: trademarks@leclairryan.com  
 Correspondent Name: Brian L. Petrequin  
 Address Line 1: Two Penn Plaza East

CH \$215.00 77295682

Address Line 4: Newark, NEW JERSEY 07105

ATTORNEY DOCKET NUMBER:

38436.0001

NAME OF SUBMITTER:

Brian L. Petrequin

Signature:

/Brian L. Petrequin/

Date:

07/31/2008

**Total Attachments: 4**

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## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is made effective as of the 28<sup>th</sup> day of May, 2008 by and between **ENGAGE HEALTHCARE COMMUNICATIONS, LLC**, a New Jersey limited liability company having an address at 241 Forsgate Drive, Suite 205A Jamesburg, New Jersey 08831 ("Assignor") and **GREEN HILL HEALTHCARE COMMUNICATIONS, LLC**, a New Jersey limited liability company, having a principal place of place of business at 241 Forsgate Drive, Suite 205C Jamesburg, New Jersey 08831 ("Assignee").

WHEREAS, Assignor has adopted and used or intends to adopt and use, or licensed to an affiliate (including Assignee) for use or the intent to use, in its business or such licensee's business the trademarks identified in and listed on Schedule A attached hereto and made a part hereof (the "Trademarks"); and

WHEREAS, the Assignor and Assignee are affiliates under common ownership and control and Assignee is a licensee of the Trademarks (whether same are registered or not), among other intellectual property rights; and

WHEREAS, Assignor's and Assignees members and managers believe it is in the best interests of Assignor and Assignee that the Trademarks (whether same are registered or not), among other intellectual property rights be transferred and assigned from Assignor to Assignee,

NOW, THEREFORE, in consideration of and exchange for the sum of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Assignor does sell, assign, transfer and set over unto Assignee its entire right, title and interest in and to the Trademarks, together with the good will symbolized by and associated with the business in connection with which the Trademarks are used, all income, royalties, and payments now or hereafter due or payable in respect thereto, and all causes of action either in law or equity, for past, present or future infringement based upon the Trademarks.

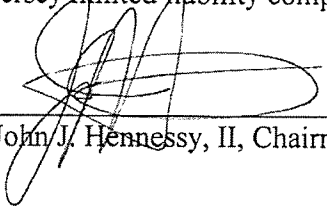
2. Assignor shall duly execute and deliver or cause to be executed and delivered all instruments of sale, conveyance, transfer and assignment, and all notices, releases, acquittances and other documents that may be necessary more fully to grant, convey, transfer, assign and deliver to and vest in Assignee the Trademarks hereby granted, conveyed, transferred, assigned and delivered or intended so to be.

[Signature appears on following page]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademarks to be executed by its duly authorized officer on the date first above written.

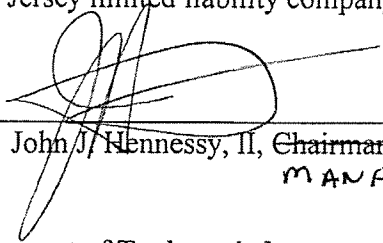
**ASSIGNOR:**

ENGAGE HEALTHCARE COMMUNICATIONS, LLC,  
a New Jersey limited liability company

By:   
John J. Hennessy, II, Chairman and CEO

**ASSIGNEE:**

GREEN HILL HEALTHCARE  
COMMUNICATIONS, LLC,  
a New Jersey limited liability company

By:   
John J. Hennessy, II, Chairman and CEO  
MANAGER

[Signature page to Assignment of Trademarks]

STATE OF NEW JERSEY )  
 ) SS:  
COUNTY OF MONMOUTH)

On this 28<sup>th</sup> day of May, 2008, personally came before me **JOHN J. HENNESSEY, II**, and this person acknowledged under oath, to my satisfaction, that:

(a) This person signed, sealed and delivered the foregoing instrument as the **CHAIRMAN AND CEO** of **ENGAGE HEALTHCARE COMMUNICATIONS, LLC**, a New Jersey limited liability company; and

(b) This document was signed and delivered by **ENGAGE HEALTHCARE COMMUNICATIONS, LLC** as its voluntary act and deed by virtue of authority from its board of directors and/or managers.

*Raymond B. J. Hensley*  
Notary Public  
attorney at law  
State of New Jersey

STATE OF NEW JERSEY )  
 ) SS:  
COUNTY OF MONMOUTH)

On this 28<sup>th</sup> day of May, 2008, personally came before me **JOHN J. HENNESSEY, II**, and this person acknowledged under oath, to my satisfaction, that:

(a) This person signed, sealed and delivered the foregoing instrument as the **CHAIRMAN AND CEO** of **GREEN HILL HEALTHCARE COMMUNICATIONS, LLC**, a New Jersey limited liability company; and

(b) This document was signed and delivered by **GREEN HILL HEALTHCARE COMMUNICATIONS, LLC** as its voluntary act and deed by virtue of authority from its board of directors and/or managers.

*Raymond B. J. Hensley*  
Notary Public  
ATTORNEY AT LAW  
STATE OF NEW JERSEY

[Notary page to Assignment of Trademarks]

**Schedule A to Assignment of Trademarks**

1	<b>CLINICAL ONCOLOGY PHARMACY</b> (words only) Reg. #: Reg. Date: Serial #: 77 295,682 File Date: 10/03/2007 Register: Principal	Pending  ITU	<u>IC 16.</u> Printed publications, namely, peer reviewed medical magazines, journals, newsletters, feature reports, monographs, and supplements in the fields of hematology, oncology and pharmacy. <u>First Use Anywhere:</u> [TBP] <u>First Use in U.S.:</u> [TBP]
2	<b>CLINICAL ONCOLOGY PHARMACY</b> (words only) Reg. #: Reg. Date: Serial #: 77 295,684 File Date: 10/03/2007 Register: Principal	Pending  ITU	<u>IC 35.</u> Advertising services, namely, providing advertising space in magazines, newsletters, feature reports, supplements and web sites that concern information in the fields of hematology, oncology and pharmacy. <u>First Use Anywhere:</u> [TBP] <u>First Use in U.S.:</u> [TBP]
3	<b>CLINICAL ONCOLOGY PHARMACY NEWS</b> (words only) Reg. #: Reg. Date: Serial #: 77 295,688 File Date: 10/03/2007 Register: Principal	Pending  ITU	<u>IC 16.</u> Printed publications, namely, peer reviewed medical magazines, journals, newsletters, feature reports, monographs, and supplements in the fields of hematology, oncology and pharmacy. <u>First Use Anywhere:</u> [TBP] <u>First Use in U.S.:</u> [TBP]
4	<b>CLINICAL ONCOLOGY PHARMACY NEWS</b> (words only) Reg. #: Reg. Date: Serial #: 77 295,689 File Date: 10/03/2007 Register: Principal	Pending  ITU	<u>IC 35.</u> Advertising services, namely, providing advertising space in magazines, newsletters, feature reports, supplements and web sites that concern information in the fields of hematology, oncology and pharmacy. <u>First Use Anywhere:</u> [TBP] <u>First Use in U.S.:</u> [TBP]
5	<b>ONCOLOGY PHARMACY NEWS</b> (words only) Reg. #: Reg. Date: Serial #: 77 295,690 File Date: 10/03/2007 Register: Principal	Pending  ITU	<u>IC 16.</u> Printed publications, namely, peer reviewed medical magazines, journals, newsletters, feature reports, monographs, and supplements in the fields of hematology, oncology and pharmacy. <u>First Use Anywhere:</u> [TBP] <u>First Use in U.S.:</u> [TBP]
6	<b>ONCOLOGY PHARMACY NEWS</b> (words only) Reg. #: Reg. Date: Serial #: 77 295,691 File Date: 10/03/2007 Register: Principal	Pending  ITU	<u>IC 35.</u> Advertising services, namely, providing advertising space in magazines, newsletters, feature reports, supplements and web sites that concern information in the fields of hematology, oncology and pharmacy. <u>First Use Anywhere:</u> [TBP] <u>First Use in U.S.:</u> [TBP]
7	<b>ONCOLOGY PHARMACY TIMES</b> (words only) Reg. #: Reg. Date: Serial #: 77 295,692 File Date: 10/03/2007 Register: Principal	Pending  ITU	<u>IC 16.</u> Printed publications, namely, peer reviewed medical magazines, journals, newsletters, feature reports, monographs, and supplements in the fields of hematology, oncology and pharmacy. <u>First Use Anywhere:</u> [TBP] <u>First Use in U.S.:</u> [TBP]
8	<b>ONCOLOGY PHARMACY TIMES</b> (words only) Reg. #: Reg. Date: Serial #: 77 295,695 File Date: 10/03/2007 Register: Principal	Pending  ITU	<u>IC 35.</u> Advertising services, namely, providing advertising space in magazines, newsletters, feature reports, supplements and web sites that concern information in the fields of hematology, oncology and pharmacy. <u>First Use Anywhere:</u> [TBP] <u>First Use in U.S.:</u> [TBP]

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