

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ziebart International Corporation		07/23/2008	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	First Business Capital Corp.
Street Address:	401 Charmany Drive
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53719
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	3185265	ZIEBART THAT'S SMART!
Registration Number:	2955396	AUTO APPEARANCE EXPERTS BY ZIEBART
Registration Number:	2544054	DIAMOND GLOSS
Registration Number:	2327348	Z-SHIELD
Registration Number:	2248258	Z-LINER
Registration Number:	1940066	INNER-GUARD
Registration Number:	1982135	INNER-CLEAN
Registration Number:	1915448	ARTECH
Registration Number:	1799658	ZIEBART TIDYCAR
Registration Number:	1669746	RENU-A-SHINE
Registration Number:	1718752	GOLD CARE
Registration Number:	1663650	PROTECT-A-SHINE
Registration Number:	1586399	ZIEBART
Registration Number:	1527365	ZIEBART

CH \$815.00 3185265

Registration Number:	1497072	ZIEBART GOLD SHIELD PREFERRED CUSTOMER
Registration Number:	1439097	ZIEBART
Registration Number:	1304504	
Registration Number:	1235567	
Registration Number:	1225374	ZIEBART
Registration Number:	1197581	FORMULA Z
Registration Number:	1234187	TIDY CAR
Registration Number:	1233155	PRESERV-A-SHINE
Registration Number:	1125031	ZEEGARD
Registration Number:	1126967	ZEE-GLAZE
Registration Number:	1125283	ZIEBART
Registration Number:	1243854	
Registration Number:	1125370	ZIEBART
Registration Number:	1115089	ZEEGARD
Registration Number:	0997168	IT'S US. OR RUST
Registration Number:	0872779	ZIEBART
Registration Number:	0883664	ZEEGARD
Registration Number:	0854367	Z

CORRESPONDENCE DATA

Fax Number: (414)273-5198
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414-273-3500
Email: bgilpin@gklaw.com
Correspondent Name: Brian G. Gilpin; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	057401-0056
NAME OF SUBMITTER:	Brian G. Gilpin
Signature:	/Brian G. Gilpin/
Date:	07/31/2008

Total Attachments: 3
source=firstbus#page1.tif
source=firstbus#page2.tif
source=firstbus#page3.tif

NOTICE OF TRADEMARK SECURITY AGREEMENT
(FOR RECORDATION PURPOSES)

This Notice of Trademark Security Agreement, dated as of July 23, 2008, is made with regard to ZIEBART INTERNATIONAL CORPORATION, a Michigan corporation, whose address and principal place of business is 1290 East Maple Road, Troy, Michigan 48007 (the "Debtor"), by FIRST BUSINESS CAPITAL CORP., a Wisconsin corporation, whose address and principal place of business is 401 Charmany Drive, Madison, Wisconsin 53719 (the "Secured Party").

R E C I T A L S:

The Debtor and the Secured Party are parties to a Loan and Security Agreement dated as of July 23, 2008 (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Secured Party may now or hereafter make certain loans or other financial accommodations to or for the account of the Debtor and certain of its affiliates.

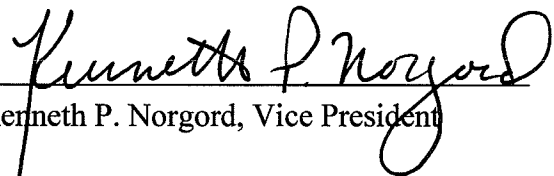
As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Secured Party has required the execution and delivery of a Trademark Security Agreement by the Debtor.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Trademark Security Agreement, and herein, the undersigned gives notice as follows:

Debtor has granted a security interest in favor of the Secured Party in and with respect to the entire right, title, and interest of Debtor in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.


IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Agreement as of the date written above.

FIRST BUSINESS CAPITAL CORP.

By: 
Kenneth P. Norgord, Vice President

STATE OF WISCONSIN)
)
COUNTY OF MILWAUKEE)

The foregoing instrument was acknowledged before me this 23rd day of July, 2008, by Kenneth P. Norgord, Vice President of First Business Capital Corp., a Wisconsin corporation, on behalf of the corporation.


Notary Public, State of Wisconsin
My commission is permanent

SCHEDULE

UNITED STATES TRADEMARKS

MARK	REG. NO.	REG. DATE	STATUS
ZIEBART THAT'S SMART!	3,185,265	12/19/2006	Registered
AUTO APPEARANCE EXPERTS BY ZIEBART	2,955,396	05/24/2005	Registered
DIAMOND GLOSS	2,544,054	03/05/2002	Registered
Z-SHIELD	2,327,348	03/07/2000	Registered
Z-LINER	2,248,258	05/25/1999	Registered
INNER-GUARD	1,940,066	12/05/1995	Registered
INNER-CLEAN	1,982,135	06/25/1996	Registered
ARTECH	1,915,448	08/29/1995	Registered
ZIEBART TIDYCAR and Design	1,799,658	10/19/1993	Registered
RENU-A-SHINE	1,669,746	12/24/1991	Registered
GOLD CARE	1,718,752	09/22/1992	Registered
PROTECT-A-SHINE	1,663,650	11/05/1991	Registered
ZIEBART and Design	1,586,399	03/13/1990	Registered
ZIEBART and Design	1,527,365	02/28/1989	Registered
ZIEBART GOLD SHIELD PREFERRED CUSTOMER and Design	1,497,072	07/19/1988	Registered
ZIEBART	1,439,097	05/12/1987	Registered
Design	1,304,504	11/13/1984	Registered
Design	1,235,567	04/26/1983	Registered

MARK	REG. NO.	REG. DATE	STATUS
ZIEBART and Design	1,225,374	01/25/1983	Registered
FORMULA Z	1,197,581	06/15/1982	Registered
TIDY CAR	1,234,187	04/12/1983	Registered
PRESERV-A-SHINE	1,233,155	04/05/1983	Registered
ZEEGARD	1,125,031	09/11/1979	Registered
ZEE-GLAZE	1,126,967	11/27/1979	Registered
ZIEBART and Design	1,125,283	09/25/1979	Registered
Design	1,243,854	06/28/1983	Registered
ZIEBART	1,125,370	09/25/1979	Registered
ZEEGARD	1,115,089	03/20/1979	Registered
IT'S US. OR RUST	997,168	10/29/1974	Registered
ZIEBART and Design	872,779	07/08/1969	Registered
ZEEGARD	883,664	01/06/1970	Registered
Z and Design	854,367	08/06/1968	Registered