

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mel Bernie and Company, Inc.		03/31/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Circa, Inc.		
Street Address:	415 Madison Avenue, 19th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2833617	CIRCA	
CORRESPONDENCE DATA			
Fax Number:	(310)550-7191		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 860-3325		
Email:	mgelfand@wwllp.com		
Correspondent Name:	Marvin Gelfand, Esq.		
Address Line 1:	9665 Wilshire Boulevard, Ninth Floor		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
ATTORNEY DOCKET NUMBER:	11852.17		
NAME OF SUBMITTER:	Marvin Gelfand, Esq.		
Signature:	/marvingelfand/		
Date:	07/31/2008		

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, MEL BERNIE AND COMPANY, INC., a California corporation, with its principal place of business at 3000 W. Empire Avenue, Burbank, California 91504 ("Assignor"), has adopted the mark which is registered in the United States Patent and Trademark Office, Registration No. 2,833,617; and

WHEREAS, CIRCA INC., a New York corporation, with its principal place of business at 415 Madison Avenue, 19th Floor, New York, New York 10017 ("Assignee"), desires to acquire the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Dated: March 31, 2008

MEL BERNIE AND COMPANY, INC.

By: Melvyn J. Bernie
Melvyn J. Bernie

State of California)
)
County of Los Angeles)

SUBSCRIBED and SWORN (or affirmed) before me on this 4 day of April, 2008
by Karen Harmon, proved to me on the basis of satisfactory evidence to be the
person(s) who appeared before me.

Karen A. Harmon
Notary Public



My Commission Expires: 12-26-11