

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SFX Family Entertainment, Inc.		09/15/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Live Nation Family Entertainment, Inc.		
Street Address:	9348 Civic Center Drive		
Internal Address:	4th Floor		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2524453	ICE WARS	
CORRESPONDENCE DATA			
Fax Number:	(502)561-0442		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	502-584-1135		
Email:	jgregory@midtreut.com		
Correspondent Name:	Julie Ann Gregory		
Address Line 1:	2500 Brown & Williamson Tower		
Address Line 4:	Louisville, KENTUCKY 40202		
NAME OF SUBMITTER:	Julie Ann Gregory		
Signature:	/Julie Ann Gregory/		
Date:	07/31/2008		

OP \$40.00 2524453

Total Attachments: 1

900112698

**TRADEMARK
 REEL: 003826 FRAME: 0691**

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION
OF

SFX FAMILY ENTERTAINMENT, INC.

It is hereby certified that:

1. The name of the corporation (hereinafter called the "corporation") is SFX Family Entertainment, Inc.

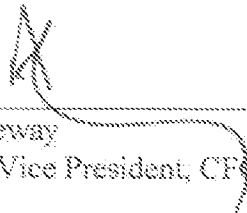
2. The certificate of incorporation of the corporation is hereby amended by striking out Article FIRST thereof and by substituting in lieu of said Article the following new Article:

"FIRST: The name of the Corporation is Live Nation Family Entertainment, Inc."

3. The amendment of the certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Signed on the 15 day of September, 2006.

By:


Alan Ridgeway
Executive Vice President, CFO and Secretary