

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Recot, Inc.		12/29/2003	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Frito-Lay North America, Inc.		
Street Address:	7701 Legacy Drive		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2187428	COOLER RANCH	
CORRESPONDENCE DATA			
Fax Number:	(972)334-3871		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	972-334-2587		
Email:	trademarks@fritolay.com		
Correspondent Name:	Jeanette S. Zimmer		
Address Line 1:	7701 Legacy Drive, Mail Stop 3A-421		
Address Line 4:	Plano, TEXAS 75024		
ATTORNEY DOCKET NUMBER:	19641		
NAME OF SUBMITTER:	Jeanette Zimmer		
Signature:	/Jeanette S. Zimmer/		
Date:	07/31/2008		

CH \$40.00 2187428

Total Attachments: 0

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