# TRADEMARK ASSIGNMENT

Electronic Version v1.1
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|---|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| Bill Graham Enterprises, Inc. | | 07/31/2008 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|---|---|
| Name: | Live Nation Worldwide, Inc. |
| Street Address: | 9348 Civic Center Drive |
| City: | Beverly Hills |
| State/Country: | CALIFORNIA |
| Postal Code: | 90210 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 10

| Property Type | Number | Word Mark |
|---|---|---|
| Registration Number: | 1963997 | BILL GRAHAM PRESENTS |
| Registration Number: | 3082063 | BGP |
| Registration Number: | 1960048 | BGP |
| Serial Number: | 78541306 | CMP BGP |
| Registration Number: | 3090164 | CHUCK MORRIS PRESENTS |
| Registration Number: | 3087662 | CHUCK MORRIS PRESENTS |
| Registration Number: | 2523868 | FILLMORE SESSIONS |
| Registration Number: | 3175606 | THE FILLMORE |
| Registration Number: | 3049045 | THE FILLMORE |
| Serial Number: | 78434003 | THE FILLMORE |

CH $265.00 1963997

CORRESPONDENCE DATA

Fax Number: (310)861-0366
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*
Phone: 310-975-6891

| | |
|---|---|
| Email: | ellieschwimmer@livenation.com |
| Correspondent Name: | Ellie Schwimmer |
| Address Line 1: | 9348 Civic Center Drive |
| Address Line 4: | Beverly Hills, CALIFORNIA 90210 |

| | |
|---|---|
| ATTORNEY DOCKET NUMBER: | BILL GRAHAM ENTERPRISES |
| NAME OF SUBMITTER: | Ellie Schwimmer |
| Signature: | /ES/ |
| Date: | 07/31/2008 |

Total Attachments: 2
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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment"), effective July 31, 2008 (the "Effective Date"), is by and between **BILL GRAHAM ENTERPRISES, INC.**, a California Corporation ("Assignor") and **LIVE NATION WORLDWIDE, INC.**, a Delaware Corporation ("Assignee").

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the trademarks and associated trademark registrations listed in Exhibit A attached hereto, together with all goodwill associated therewith (collectively, the "Trademarks");

**WHEREAS**, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademarks pursuant to the terms of this Assignment.

**NOW, THEREFORE**, in consideration of the mutual promises herein contained and for good and other valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, all of Assignor's rights, title and interest in and to the Trademarks together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Trademarks, and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the laws of the United States or any other state, country or jurisdiction.

**IN WITNESS WHEREOF**, the parties hereto have executed this Assignment to be executed as of the Effective Date.

**ASSIGNOR:**

**BILL GRAHAM ENTERPRISES, INC.**

By: _____

Name: Kathy Willard

Title: Executive Vice President and Assistant Secretary

**ASSIGNEE:**

**LIVE NATION WORLDWIDE, INC.**

By: _____

Name: Michael Rowles

Title: Executive Vice President and General Counsel

**EXHIBIT A**

| TRADEMARK | APP. NO. | REG. NO. |
|---|---|---|
| BILL GRAHAM PRESENTS | 74630654 | 1963997 |
| bgp | 78535587 | 3082063 |
| BGP | 74630653 | 1960048 |
| cmp bgp | 78541306 | |
| Chuck Morris Presents | 78634953 | 3090164 |
| CHUCK MORRIS PRESENTS | 78634770 | 3087662 |
| FILLMORE SESSIONS | 75578914 | 2523868 |
| THE FILLMORE | 78977555 | 3175606 |
| THE FILLMORE | 78434008 | 3049045 |
| THE FILLMORE | 78434003 | |