

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Everlast Climbing Industries, Inc.		07/30/2008	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Everlast Climbing Industries, Inc.
Street Address:	401 Chestnut Street, Suite 310
City:	Chattanooga
State/Country:	TENNESSEE
Postal Code:	37402
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3324281	RED-RELIEF LINE
Registration Number:	3344029	TRAVERSE WALL
Registration Number:	3317798	MAGNA
Registration Number:	3317797	CLIMBCO
Serial Number:	77371199	MAT LOCKING
Serial Number:	77283327	FITWALL
Serial Number:	77369877	
Serial Number:	77369891	

CORRESPONDENCE DATA

Fax Number: (423)785-8480
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4237566600
 Email: djohnson@millermartin.com
 Correspondent Name: Douglas T. Johnson
 Address Line 1: 832 Georgia Avenue

CH \$215.00 3324281

Address Line 2: Suite 1000 Volunteer Building
Address Line 4: Chattanooga, TENNESSEE 37402-2289

ATTORNEY DOCKET NUMBER:	09911-0147
NAME OF SUBMITTER:	Douglas T. Johnson
Signature:	/Douglas T. Johnson/
Date:	08/01/2008

Total Attachments: 2
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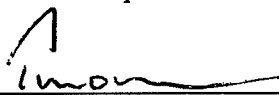
TRADEMARK ASSIGNMENT

WHEREAS, Everlast Climbing Industries, Inc., a Minnesota corporation, whose business address is 1335 Mendota Heights Road, Mendota Heights, Minnesota 55120 ("Assignor"), has adopted and used, and is the owner of, the trademarks set forth on Schedule A attached hereto and the goodwill associated therewith.

WHEREAS, Everlast Climbing Industries, Inc., a Delaware corporation, whose business address is 401 Chestnut Street, Suite 310, Chattanooga, Tennessee 37402 ("Assignee") desires to acquire said trademarks and the goodwill associated therewith.

NOW THEREFORE, for the sum of ONE DOLLAR (\$1.00) in hand paid from Assignee to Assignor, and other good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents does hereby sell, transfer, convey and assign unto Assignee all right, title and interest in and to the trademarks set forth on Schedule A attached hereto, together with the goodwill of the business symbolized by said trademarks, and all federal and state registrations and applications therefor in the United States of America, and the right to recover for any past infringements of said trademarks.

EVERLAST CLIMBING INDUSTRIES, INC.,
a Minnesota corporation

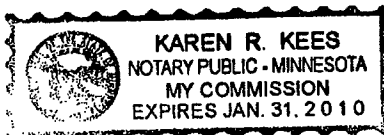
By: 
Timothy S. Sudeith, President

Sworn and subscribed before me this

30th day of July, 2008


Notary Public

My commission expires:



SCHEDULE A

U.S. Trademarks and Trademark Applications:

<u>Registered Owner</u>	<u>Trademark/Application</u>	<u>Registration Number</u>	<u>Registration or Application Date</u>
Everlast Climbing Industries, Inc.	RED RELIEF LINE	3,324,281	10/30/2007
Everlast Climbing Industries, Inc.	TRAVERSE WALL	3,344,029	11/27/2007
Everlast Climbing Industries, Inc.	MAGNA	3,317,798	10/23/2007
Everlast Climbing Industries, Inc.	CLIMBCO	3,317,797	10/23/2007
Everlast Climbing Industries, Inc.	MAT LOCKING	Ser. No. 77/371,199	1/14/2008
Everlast Climbing Industries, Inc.	FITWALL (This Trademark application was published for opposition on 3/11/2008 and an opposition was filed by Douglas Edward Brendle and Brendle Climbing Systems, LLC, the owner of the FITWALL use based application, Ser. No. 77/446,522 filed 4/15/08. Opposition No. 91185122 is pending at this time)	Ser. No. 77/283,327	9/19/07
Everlast Climbing Industries, Inc.	[Design- Squiggly Line]	Ser. No. 77/369,877	1/11/08
Everlast Climbing Industries, Inc.	[Design- Line Color Red]	Ser. No. 77/369,891	1/11/08

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