

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Integris Global, L.P.		07/24/2008	LIMITED PARTNERSHIP: UNITED STATES
RECEIVING PARTY DATA			
Name:	Nutritional Equities, L.P.		
Street Address:	P.O. Box 101764		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76185		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3448834	SOZO	
Registration Number:	2535897	IGNITE	
Registration Number:	3178201	INTEGRITRIM	
CORRESPONDENCE DATA			
Fax Number:	(972)733-3119		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9727333117		
Email:	tcarroll@jonesdavis-law.com		
Correspondent Name:	Thomas C. Carroll		
Address Line 1:	15851 Dallas Parkway		
Address Line 2:	Suite 1220		
Address Line 4:	Addison, TEXAS 75001		
ATTORNEY DOCKET NUMBER:	NUTRITIONAL ASSIGNMENT		

OP \$90.00 3448834

NAME OF SUBMITTER:	Thomas C. Carroll
Signature:	/Thomas C. Carroll/
Date:	08/01/2008
Total Attachments: 4 source=SignedAssignTM(08)#page1.tif source=SignedAssignTM(08)#page2.tif source=SignedAssignTM(08)#page3.tif source=SignedAssignTM(08)#page4.tif	

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is made and effective as of July 24 2008 (the "Effective Date"), by and between **Integrus Global, L.P.**, a Texas limited partnership (hereinafter referred to as "Assignor"), and **Nutritional Equities, L.P.**, a Texas limited partnership (hereinafter referred to as "Assignee").

P R E M I S E S:

WHEREAS, Assignor is the owner of the various trademarks more particularly described in Exhibit "A", attached hereto, which are registered with the United States Patent and Trademark Office, together with related goodwill (the "Marks");

WHEREAS, Assignor and Assignee had previously agreed to jointly develop both the Marks and formulas for the Marks;

WHEREAS, under such agreement, Assignor agreed to assign the Marks to Assignee upon their registration; and

WHEREAS, Assignor and Assignee desire to complete the terms of such agreement by transferring the Marks to Assignee.

A G R E E M E N T:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee all of Assignor's entire right, title and interest in and to the Marks, registration applications and/or registrations, if any, together with the goodwill appurtenant to the Marks and the entire right, title, and interest in and to any and all claims and demands, Assignor may have either at law or in equity arising out of past, present or future infringement of the Marks.

Assignor, to the extent applicable, hereby authorizes and requests the United States Commissioner of Patents and Trademarks and other corresponding officials of other jurisdictions, as appropriate, to record this instrument to reflect Assignee as the owner of the Marks.

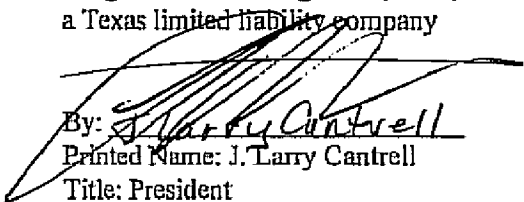
IN WITNESS WHEREOF, the Assignor has caused these presents to be duly executed in a manner appropriate thereto as of the date above stated.

Assignor:

INTEGRIS GLOBAL, L.P.,
a Texas limited partnership

By: Its General Partner

Integrus Global Management, LLC,
a Texas limited liability company

By: 
Printed Name: J. Larry Cantrell

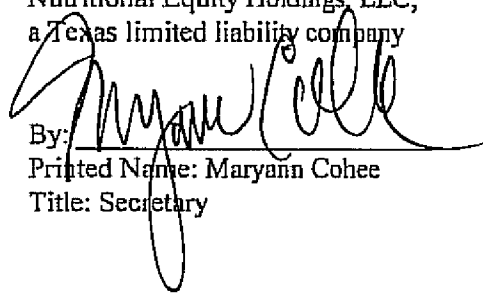
Title: President

Assignee:

NUTRITIONAL EQUITIES, L.P.,
a Texas limited partnership

By: Its General Partner

Nutritional Equity Holdings, LLC,
a Texas limited liability company


By: _____

Printed Name: Maryann Cohee
Title: Secretary

Exhibit "A"

Marks

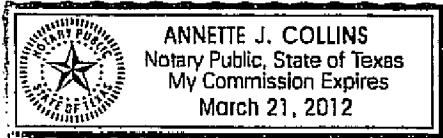
<u>Name</u>	<u>USPTO Serial Number</u>	<u>USPTO Registration Number</u>
SoZo	77304265	3448834
Ignite	76084423	2535897
IntegriTrim	78569524	3178201

ACKNOWLEDGMENTS

STATE OF TEXAS §
COUNTY OF DALLAS §

BEFORE ME, the undersigned, a Notary Public in and for said County and State, on this day personally appeared J. Larry Cantrell, President of Integris Global Management, LLC, a Texas limited liability company and general partner of Integris Global, L.P., a Texas limited partnership, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office this 24th day of July 2008.

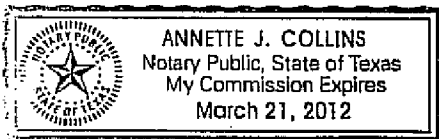


Annette J. Collins
NOTARY PUBLIC, STATE OF TEXAS
Printed Name: Annette J. Collins
My Commission Expires: March 21, 2012

STATE OF TEXAS §
COUNTY OF DALLAS §

BEFORE ME, the undersigned, a Notary Public in and for said County and State, on this day personally appeared Maryann Cohee, Secretary of Nutritional Equity Holdings, LLC, a Texas limited liability company and general partner of Nutritional Equities, L.P., a Texas limited partnership, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that she executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office this 24th day of July 2008.



Annette J. Collins
NOTARY PUBLIC, STATE OF TEXAS
Printed Name: Annette J. Collins
My Commission Expires: March 21, 2012