

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eight Estates Fine Wines, LLC		06/17/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Ascentia Wine Estates, LLC
Street Address:	375 Healdsburg Avenue, 2nd Fl.
City:	Healdsburg
State/Country:	CALIFORNIA
Postal Code:	95448
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	1647598	ATLAS PEAK
Registration Number:	1471598	ATLAS PEAK VINEYARDS
Registration Number:	2289085	BUENA VISTA
Registration Number:	0438515	BUENA VISTA
Registration Number:	2534626	BUENA VISTA CLASSICS
Registration Number:	1502412	CHAARBLANC
Registration Number:	1519104	DOMAINE BUENA VISTA
Registration Number:	1119391	HARASZTHY
Registration Number:	0433475	HARASZTHY
Registration Number:	2137439	TULA VISTA
Registration Number:	2040214	COVEY RUN
Serial Number:	75112902	GARY FARRELL
Registration Number:	2267810	ENCOUNTER
Registration Number:	1003822	GEYSER PEAK

CH \$540.00 1647598

Registration Number:	1019577	GEYSER PEAK WINERY
Registration Number:	3341379	ASCENTIA
Registration Number:	1586023	RESERVE ALEXANDRE
Registration Number:	3349295	WALKING TREE
Serial Number:	78758715	STE. CHAPELLE
Registration Number:	3121511	XY ZIN
Serial Number:	78558547	RAMAL ROAD

CORRESPONDENCE DATA

Fax Number: (312)803-5299
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (312) 845-3430
Email: kalwa@chapman.com
Correspondent Name: Richard Kalwa
Address Line 1: 111 West Monroe Street
Address Line 2: Chapman and Cutler LLP
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	1686070
NAME OF SUBMITTER:	Richard Kalwa
Signature:	/richard kalwa/
Date:	08/01/2008

Total Attachments: 7
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NOTICE OF NAME CHANGE

GENERAL ELECTRIC CAPITAL CORPORATION
as Agent under the Security Agreement referred to below

June 17, 2008

Delivered by Facsimile

General Electric Capital Corporation
500 West Monroe Street
Chicago, Illinois 60661
Attn: Eight Estates Account Officer

Re: Eight Estates Fine Wines, LLC (the "Borrower")

Reference is made to the Guaranty and Security Agreement, dated as of June 9, 2008 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), among the Borrower, Eight Estates Wine Holdings, LLC and General Electric Capital Corporation, as administrative agent (in such capacity, together with its successors and permitted assigns, the "Agent") for the Lenders and the L/C Issuers and each other Secured Party (each as defined in the Credit Agreement). Capitalized terms used but not otherwise defined herein have the meanings assigned in the Security Agreement.

WHEREAS, the Borrower intends to change its legal name from Eight Estates Fine Wines, LLC to Ascentia Wine Estates, LLC (the "Name Change");

WHEREAS, Section 5.2 (a)(ii) of the Security Agreement requires that the Borrower provide at least 30 days' prior written notice (the "Notice Requirement") to the Agent of such change;

WHEREAS, the Agent and Lender have agreed to waive Notice Requirement for the Name Change and will require notice at least 5 Business Days prior to the effective date of the Name Change;

The Borrower hereby gives the Agent notice, pursuant to Section 5.2(a)(ii) of the Security Agreement of its intention to change its name from Eight Estates Fine Wines, LLC to Ascentia Wine Estates, LLC on or after June 19, 2008, and after such date, Schedule 3 to the Security Agreement shall be amended to reflect the Name Change, which revised schedule is set forth on Exhibit A hereto.

Borrower will provide a copy of the file-stamped document evidencing the Name Change to the Agent when received from the State of Delaware and will promptly deliver all documents requested by the Agent pursuant to Section 5.2 of the Security Agreement. Except as otherwise specifically waived by the Lenders, the Credit Agreement and the other Loan Documents shall remain in full force and effect and are hereby ratified and confirmed.

sf-2530611

TRADEMARK
REEL: 003827 FRAME: 0249

EIGHTESTATES FINE WINES, LLC

By: 

Name: James DeBonis

Title: Chief Executive Officer

Cc: General Electric Capital Corporation:
o General Counsel – Global Sponsor Finance
o Corporate Counsel – Global Sponsor

[Signature Page to Notice of Name Change]

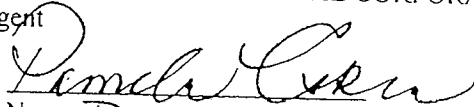
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TRADEMARK
REEL: 003827 FRAME: 0250

ACKNOWLEDGED AND AGREED
as of the date first above written:

GENERAL ELECTRIC CAPITAL CORPORATION,
as Agent

By:


Name: Pamela Eskin
Title: duly authorized signatory

[Signature Page to Notice of Name Change]

sf-2530611

TRADEMARK
REEL: 003827 FRAME: 0251

Exhibit A

Schedule 3
To Security Agreement

Grantor	Jurisdiction of Organization	Legal Name	Organization Number	Chief Executive Office/Principal Place of Business
Borrower	Delaware	Ascentia Wine Estates, LLC	4542284	375 Healdsburg Avenue, 2 nd Fl. Healdsburg, CA 95448
Holdings	Delaware	Eight Estates Wine Holdings, LLC	4542282	375 Healdsburg Avenue, 2 nd Fl. Healdsburg, CA 95448

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "EIGHT ESTATES FINE WINES, LLC", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "ASCENTIA WINE ESTATES, LLC", THE TWENTY-SIXTH DAY OF JUNE, A.D. 2008, AT 1:37 O'CLOCK P.M.



4542284 8320

080733473

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6690748

DATE: 06-26-08

TRADEMARK
REEL: 003827 FRAME: 0253

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EIGHT ESTATES FINE WINES, LLC", CHANGING ITS NAME FROM "EIGHT ESTATES FINE WINES, LLC" TO "ASCENTIA WINE ESTATES, LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF JUNE, A.D. 2008, AT 1:37 O'CLOCK P.M.



4542284 8100

080733473

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6690747

DATE: 06-26-08

TRADEMARK
REEL: 003827 FRAME: 0254

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: _____
Eight Estates Fine Wines, LLC

2. The Certificate of Formation of the limited liability company is hereby amended
as follows:

Article 1 shall read:
The name of the limited liability company is "Ascentia Wine Estates, LLC."

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 26th day of June, A.D. 2008.

By: /s/ James DeBonis
Authorized Person(s)

Name: James DeBonis
Print or Type