

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
International Merchandising Corporation		07/29/2008	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	IMG Worldwide, Inc.
Street Address:	1360 East Ninth Street
Internal Address:	IMG Center
City:	Cleveland
State/Country:	OHIO
Postal Code:	44114
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3269909	THE DAILY MINI
Registration Number:	3206645	THE DAILY FRONT ROW
Registration Number:	3335817	FASHION MINI
Registration Number:	3396754	FASHIONWEEKLIVE
Serial Number:	77023899	THE DAILY FRONT ROW
Serial Number:	77027345	FASHIONWEEKLIVE
Serial Number:	77089871	HOLLYWOOD MINI
Serial Number:	77216059	FWL FASHION WEEK LIVE
Serial Number:	77279476	FASHION WORLD LIVE
Serial Number:	77357810	CHIC REPORT
Serial Number:	77400742	CHIC REPORT

CORRESPONDENCE DATA

CH \$290.00 3269909

Fax Number: (212)609-6921
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212 609 6800
Email: mboyce@mccarter.com
Correspondent Name: McCarter & English LLP-Gary H. Fechter
Address Line 1: 245 Park Avenue, 27th Floor
Address Line 4: New York, NEW YORK 10167-0001

ATTORNEY DOCKET NUMBER:	100912/3 GHF 2807
NAME OF SUBMITTER:	Gary H. Fechter
Signature:	/ghf/
Date:	08/04/2008

Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS

WHEREAS, International Merchandising Corporation, an Ohio corporation having an address of IMG Center, 1360 East Ninth Street, Cleveland, Ohio 44114 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks and record owner of the United States and foreign trademark applications and registrations set forth in the SCHEDULE annexed hereto and made a part thereof, (hereinafter referred to as the "TRADEMARKS"); and

WHEREAS, IMG Worldwide, Inc., an Ohio corporation, having an address of IMG Center, 1360 East Ninth Street, Cleveland, Ohio 44114 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, including the entire business or portion thereof to which the TRADEMARKS pertain, together with the goodwill of the business associated with the TRADEMARKS, as well as all common law rights thereto; and

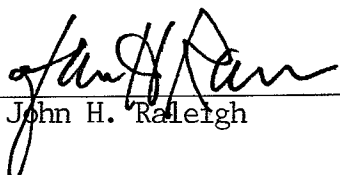
NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS together with the goodwill of the business or portion of the business to which the TRADEMARKS pertain; and

ASSIGNOR, does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns and other legal representatives; and

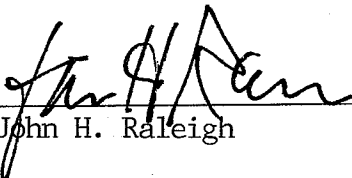
ASSIGNOR further agrees to execute such further documents as may be required to record ASSIGNEE as the owner of the TRADEMARKS herein assigned.

IN WITNESS WHEREOF, this instrument has been executed this 29th day of July, 2008.

INTERNATIONAL MERCHANDISING CORPORATION

By: 
Name: John H. Raleigh
Title: Senior Vice President

IMG WORLDWIDE, INC.

By: 
Name: John H. Raleigh
Title: Senior Vice President

SCHEDULE OF UNITED STATES TRADEMARKS

REGISTRATIONS

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATED</u>
THE DAILY MINI	3,269,909	7/24/2007
THE DAILY FRONT ROW	3,206,645	2/6/2007
FASHION MINI	3,335,817	11/13/2007
FASHIONWEEKLIVE	3,396,754	3/11/2008

APPLICATIONS

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILED</u>
THE DAILY FRONT ROW	77/023,899	10/18/2006
FASHIONWEEKLIVE	77/027,345	10/23/2006
HOLLYWOOD MINI	77/089,871	1/24/2007
FWL FASHIONWEEKLIVE (Stylized)	77/216,059	6/26/2007
FASHION WORLD LIVE	77/279,476	9/14/2007
CHIC REPORT	77/357,810	12/21/2007
CHIC REPORT	77/400,742	2/19/2008

FOREIGN REGISTRATIONS

<u>COUNTRY</u>	<u>MARK</u>	<u>REG. NO.</u>	<u>DATED</u>
CTM	THE DAILY FRONT ROW	4683918	10/11/2006
Mexico	THE DAILY FRONT ROW	938458	6/15/2006
Russia	THE DAILY FRONT ROW	319386	1/12/2007

APPLICATIONS

<u>COUNTRY</u>	<u>MARK</u>	<u>APPLN NO</u>	<u>FILED</u>
Canada	FASHION MINI	1365730	9/28/2007
China	THE DAILY FRONT ROW	5194516	6/3/2006
CTM	CHIC REPORT	6539721	12/21/2007