

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRV, Inc.		01/01/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BRV, LLC		
Street Address:	545 Fifth Street		
City:	Bremerton		
State/Country:	WASHINGTON		
Postal Code:	98337		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3410907	KEY BARGAINS	
Registration Number:	3402771	NORTH MASON LIFE	
CORRESPONDENCE DATA			
Fax Number:	(614)464-1737		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	614.559.7282		
Email:	squimby@fbtlaw.com		
Correspondent Name:	Samantha M. Quimby		
Address Line 1:	10 West Broad Street		
Address Line 2:	Suite 2300		
Address Line 4:	Columbus, OHIO 43215		
NAME OF SUBMITTER:	Samantha M. Quimby		
Signature:	/samantha m quimby/		
Date:	08/04/2008		

OP \$65.00 3410907

Total Attachments: 2

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Delaware

PAGE 2

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "BRV, LLC" FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2007, AT 4:08 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE FIRST DAY OF JANUARY, A.D. 2008, AT 12:01 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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071355421

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6261159

DATE: 12-21-07

TRADEMARK
REEL: 003828 FRAME: 0395

**STATE OF DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE OF FORMATION**

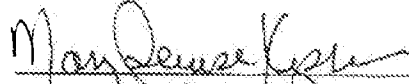
FIRST: The name of the limited liability company is BRV, LLC.

SECOND: The address of its registered office in the State of Delaware is 1209 Orange Street, Wilmington, New Castle County, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

THIRD: The formation of the LLC shall become effective at 12:00 A.M., Eastern Standard Time, on January 1, 2008.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on December 21, 2007.

By:


Authorized Person

Name: Mary Denise Kuprionis, Vice President and Secretary

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