

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ciudad, LLC		07/31/2008	LIMITED LIABILITY COMPANY: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Emmis Publishing, L.P.		
<b>Street Address:</b>	40 Monument Circle		
<b>Internal Address:</b>	Suite 700		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46204		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3468986	TU CIUDAD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(317)684-5173		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(317) 684-5362		
<b>Email:</b>	trademark@boselaw.com		
<b>Correspondent Name:</b>	Jennifer L. Day		
<b>Address Line 1:</b>	135 N. Pennsylvania Street		
<b>Address Line 2:</b>	Suite 2700		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>ATTORNEY DOCKET NUMBER:</b>	1329-0828		
<b>NAME OF SUBMITTER:</b>	Jennifer L. Day		
<b>Signature:</b>	/Jennifer L. Day/		

OP \$40.00 3468986

Date:

08/04/2008

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and effective as of July 31, 2008 (the "Effective Date"), CIUDAD, LLC, an Indiana limited liability company ("Assignor"), hereby assigns and conveys to EMMIS PUBLISHING, L.P., an Indiana limited partnership ("Assignee"), Assignor's entire right, title and interest in and to the trademark set forth below (the "Mark"), including the U.S. registration therefor, all goodwill associated with the Mark, and all claims and rights to sue for and collect damages by reason of infringement of the Mark regardless of when such infringement occurred. At Assignee's request, Assignor shall execute any additional documents reasonably required to confirm or record the assignment of the Mark.

Mark: **TU CIUDAD**, U.S. Registration No. 3,468,986 (issued July 15, 2008)

In witness whereof, Assignor has caused this Trademark Assignment to be executed by its duly authorized representative as of the Effective Date.

CIUDAD, LLC

By: \_\_\_\_\_

Printed: Gary A. Thoe

Title: President