

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mentoring Minds, L.P.		08/04/2008	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	Language Factor LLC		
Street Address:	PO Box 7902		
City:	Tyler		
State/Country:	TEXAS		
Postal Code:	75711		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77071854	LANGUAGE FACTOR	
Serial Number:	77303521	LANGUAGE FACTOR	
CORRESPONDENCE DATA			
Fax Number:	(214)661-4899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214/953-6818		
Email:	daltmdept@bakerbotts.com		
Correspondent Name:	Valerie Verret		
Address Line 1:	2001 Ross Avenue, Suite 600		
Address Line 2:	Baker Botts LLP		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	077900.0102		
NAME OF SUBMITTER:	Valerie Verret		
Signature:	/Valerie Verret/		

CH \$65.00 77071854

Date:

08/04/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Mentoring Minds, L.P., a Texas limited partnership, having an address of PO Box 8843, Tyler, Texas 75711 (hereafter "Assignor") is the owner of all right, title and interest in and to the marks set forth on Exhibit A attached hereto (hereafter the "Marks") and the related trademark registrations and pending applications; and

WHEREAS, Language Factor LLC, a Texas limited liability company, having an address of PO Box 7902, Tyler, Texas 75711 (hereafter "Assignee") desires to acquire all right, title and interest in and to the Marks and in and to the related registrations and pending applications therefor together with the goodwill of the business symbolized by the marks throughout the world.

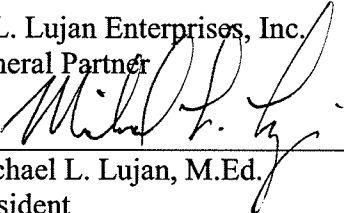
NOW, THEREFORE, for \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks and the related registrations and applications therefor, together with the goodwill of the business symbolized by the Marks throughout the world;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Marks throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be executed on the date and in the capacity shown below.

MENTORING MINDS, L.P.

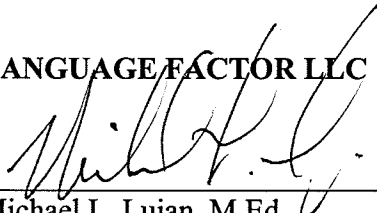
By: M.L. Lujan Enterprises, Inc.
Its: General Partner



Michael L. Lujan, M.Ed.
President

Date: 8/4/08

LANGUAGE FACTOR LLC



Michael L. Lujan, M.Ed.
Manager

Date: 8/4/08

EXHIBIT A

United States Trademarks Applications

Mark	App. No.	Filing Date
LANGUAGE FACTOR	77071854	Dec. 27, 2006
LANGUAGE FACTOR	77303521	Oct. 13, 2007

DAL01:1018233.1

RECORDED: 08/04/2008

**TRADEMARK
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