

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Catalyst Partners, LLC		06/30/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	General Catalyst Group Management, LLC		
Street Address:	20 University Road		
Internal Address:	Suite 450		
City:	Cambridge		
State/Country:	MASSACHUSETTS		
Postal Code:	02138		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2596809	GENERAL CATALYST	
CORRESPONDENCE DATA			
Fax Number:	(415)438-2655		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415) 956-2600		
Email:	frank@schwartz-cera.com		
Correspondent Name:	Frank J. Gilbert		
Address Line 1:	44 Montgomery Street		
Address Line 2:	Suite 3850		
Address Line 4:	San Francisco, CALIFORNIA 94104		
NAME OF SUBMITTER:	Frank J. Gilbert		
Signature:	/frank j. gilbert/		
Date:	08/04/2008		

OP \$40.00 2596809

Total Attachments: 6

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ASSIGNMENT

This ASSIGNMENT ("Assignment") is made as of this 30th day of June, 2008, by General Catalyst Partners, LLC and General Catalyst Management, LLC, each a Delaware limited liability company ("Assignors"), in favor of General Catalyst Group Management, LLC, a Delaware limited liability ("Assignee").

RECITALS:

- A. Each Assignor has adopted, has used in the past, is using and has permitted related parties and related entities to use the name, trademark, service mark and trade name GENERAL CATALYST, and various modifications thereof (including, without limitation, GENERAL CATALYST PARTNERS) in connection with its and their businesses (the "Marks").
- B. General Catalyst Partners, LLC has registered the name "General Catalyst" as a service mark with the United States Patent and Trademark Office ("PTO").
- C. Assignee, as a related company to the Assignors, has used, is using and has permitted other related parties and related entities to use the Marks in connection with its and their businesses.
- D. The parties agree that the intent of the parties has been that one entity should own all right, title and interest in and to the Marks together with the associated goodwill.
- E. Each Assignor desires to assign to Assignee, and Assignee desires to acquire from each Assignor, all of such Assignor's right, title and interest in and to the Marks, the goodwill associated therewith and the common law rights related to the Marks and to record such assignment with the PTO.

AGREEMENT:

NOW, THEREFORE, in consideration of the foregoing, the mutual covenants and agreements contained herein, and for other good and valuable consideration in the amount of One Dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged, each Assignor hereby agrees as follows:

1. Assignment. Each Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, all of such Assignor's right, title and interest in and to the Marks, together with any and all goodwill symbolized by and associated with the Marks, the common law rights, and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement, misappropriation and/or dilution of the Marks and any other rights assigned to Assignee under this Assignment.

2. Further Assurances. Each Assignor hereby agrees to execute, acknowledge and deliver any and all documents as Assignee, in its sole discretion, deems desirable or necessary to more fully evidence the transfer of ownership to Assignee of the Marks.

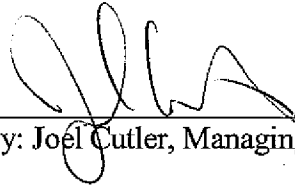
3. Acknowledgements and Permission to Use "General Catalyst." It is understood and agreed that Assignee shall permit and hereby does permit each Assignor, as well as General Catalyst Group, LLC; General Catalyst Group II, L.P.; GC Entrepreneurs Fund II, L.P.; General Catalyst Partners II, L.P.; General Catalyst Group III, L.P.; GC Entrepreneurs Fund III, L.P.; General Catalyst Partners III, L.P.; General Catalyst Group IV, L.P.; GC Entrepreneurs Fund IV, L.P.; General Catalyst Partners IV, L.P.; General Catalyst Group V, L.P.; GC Entrepreneurs Fund V, L.P.; General Catalyst Partners V, L.P.; and General Catalyst Group V Supplemental, L.P. to use the words "General Catalyst" as, or as part of their respective trade name(s), trademark(s) and/or service mark(s), exclusively in connection with furthering their respective business objectives and only in connection with the provision of quality goods and services and in such a manner so as to support and enhance the value of the Marks, and for no other purpose(s); and that: (i) unless otherwise agreed to in writing, such permission to use the Marks shall be non-assignable and non-transferable; and (ii) as to each entity, such permission shall immediately terminate as of the date that such entity ceases doing business. Each Assignor consents to use of the Marks by each of such entities (and other affiliates of such entities) prior to the date hereof.

[REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the date first above written.

ASSIGNORS:

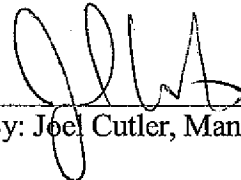
GENERAL CATALYST MANAGEMENT, LLC



By: Joel Cutler, Managing Member

Date: _____

GENERAL CATALYST PARTNERS, LLC

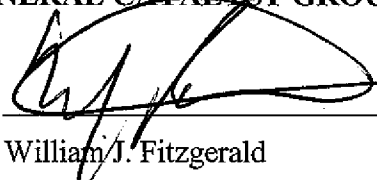


By: Joel Cutler, Managing Member

Date: _____

ACKNOWLEDGED AND AGREED:

GENERAL CATALYST GROUP MANAGEMENT, LLC

By: 

William J. Fitzgerald

Title: CFO & Member

Date: _____

Brian Bedol, Member,
General Catalyst Management, LLC
and General Catalyst Partners LLC

Date: _____

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the date first above written.

ASSIGNORS:

GENERAL CATALYST MANAGEMENT, LLC

By: Joel Cutler, Managing Member

Date: _____

GENERAL CATALYST PARTNERS, LLC

By: Joel Cutler, Managing Member

Date: _____

ACKNOWLEDGED AND AGREED:

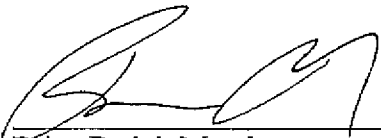
GENERAL CATALYST GROUP MANAGEMENT, LLC

By: _____

William J. Fitzgerald

Title: CFO & Member

Date: _____



Brian Bedol, Member,
General Catalyst Management, LLC
and General Catalyst Partners LLC

Date: 7/15/2008



Stephen Greenberg, Member,
General Catalyst Management, LLC
and General Catalyst Partners LLC

Date: _____

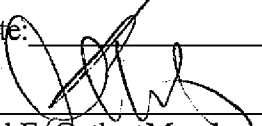
Joel E. Cutler, Member,
General Catalyst Management, LLC
and General Catalyst Partners LLC

Date: _____

David Fialkow, Member,
General Catalyst Management, LLC
and General Catalyst Partners LLC

Date: _____

Stephen Greenberg, Member,
General Catalyst Management, LLC
and General Catalyst Partners LLC

Date: _____


Joel E. Cutler, Member,
General Catalyst Management, LLC
and General Catalyst Partners LLC

Date: _____

David Fialkow, Member,
General Catalyst Management, LLC
and General Catalyst Partners LLC

Date: _____
