

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Entivity, Inc.		07/31/2008	CORPORATION: MICHIGAN

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Phoenix Contact, Inc.
<b>Street Address:</b>	586 Fulling Mill Road
<b>City:</b>	Middletown
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	17057
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Serial Number:	78735781	STEEPLECHASE VLC
Registration Number:	2568435	ENTIVITY
Registration Number:	3142081	STEEPLECHASE
Registration Number:	3142082	STEEPLECHASE SOFTWARE
Registration Number:	2163785	THINK & DO
Registration Number:	2163787	THINK & DO SOFTWARE
Registration Number:	2701514	VISUAL LOGIC CONTROLLER
Registration Number:	3100870	VLC

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(248)641-0270
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	2486411600
<b>Email:</b>	docketingtm@hdp.com
<b>Correspondent Name:</b>	Elizabeth K. Brock
<b>Address Line 1:</b>	Harness, Dickey & Pierce, P.L.C.

**CH \$215.00 78735781**

Address Line 2: PO BOX 828  
Address Line 4: Bloomfield Hills, MICHIGAN 48303

ATTORNEY DOCKET NUMBER: 7287-500053

NAME OF SUBMITTER: Elizabeth K. Brock

Signature: /ekb/

Date: 08/05/2008

Total Attachments: 3  
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## TRADEMARK ASSIGNMENT

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Entivity, Inc. ("Assignor") a former Michigan corporation, hereby conveys, transfers and assigns *nunc pro tunc* effective July 15, 2006 to Phoenix Contact, Inc. ("Assignee") a Pennsylvania corporation, all its rights, title, and interest in and to the trademarks listed on the attached "Schedule A", including all common-law rights, together with the business interests and goodwill associated therewith, and the right to recover any and all remedies for past infringements and misappropriations thereof, including money damages.

ASSIGNOR:

ENTIVITY, INC.

By: \_\_\_\_\_

Name: Joel Ness

Title: Vice President of Finance

Dated: \_\_\_\_\_

July 31, 2008

ASSIGNEE:

PHOENIX CONTACT, INC.

By: \_\_\_\_\_

Name: Joel Ness

Title: Vice President of Finance

Dated: \_\_\_\_\_

July 31, 2008

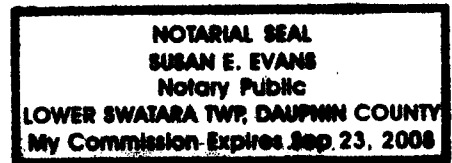
UNITED STATES OF AMERICA )  
STATE OF PENNSYLVANIA )  
COUNTY OF DAUPHIN )

On this 31<sup>ST</sup> day of JULY, 2008, before me personally appeared JOEL NESS, who is personally known by me and who is known by me to be the VICE PRESIDENT - FINANCE for ENTIVITY, INC., a corporation formerly organized and existing under the laws of the State of Michigan, United States of America and who being duly sworn, did depose and say that the foregoing document is valid and that s/he is authorized to sign the foregoing document on behalf of the corporation for the purposes stated therein.

By: *Susan E. Evans*

Notary Name: SUSAN E. EVANS

Notary Stamp / Seal



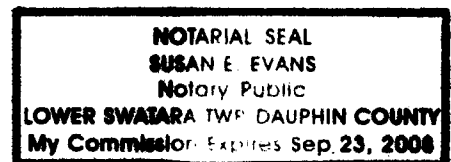
UNITED STATES OF AMERICA )  
STATE OF PENNSYLVANIA )  
COUNTY OF DAUPHIN )

On this 31<sup>ST</sup> day of JULY, 2008, before me personally appeared JOEL NESS, who is personally known by me and who is known by me to be the VICE PRESIDENT - FINANCE for PHOENIX CONTACT, INC., a corporation organized and existing under the laws of the State of Pennsylvania, United States of America and who being duly sworn, did depose and say that the foregoing document is valid and that s/he is authorized to sign the foregoing document on behalf of the corporation for the purposes stated therein.

By: *Susan E. Evans*

Notary Name: SUSAN E. EVANS

Notary Stamp / Seal



## SCHEDULE A

### U.S. TRADEMARKS

<u>Mark</u>	<u>Registration/ Application No.</u>	<u>Registration/ Filing Date</u>	<u>HDP No.</u>
ENTIVITY	2,568,435	May 7, 2002	7287-200026/US
STEEPLECHASE	3,142,081	September 12, 2006	7287-200043/US/01
STEEPLECHASE SOFTWARE	3,142,082	September 12, 2006	7287-200044/US/01
STEEPLECHASE VLC & design	78/735,781	October 18, 2005	7287-200046/US
THINK & DO	2,163,785	June 9, 1998	7287-200003/US
THINK & DO SOFTWARE & design	2,163,787	June 9, 1998	7287-200005/US
VISUAL LOGIC CONTROLLER	2,701,514	March 25, 2003	7287-200036/US
VLC	3,100,870	June 6, 2006	7287-200045/US/01