TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-------------------------|
| Thomas Andreas Meyer | | 07/16/2008 | INDIVIDUAL: SWITZERLAND |

RECEIVING PARTY DATA

| Name: | INTS IT IS NOT THE SAME, GmbH | |
|-----------------|-------------------------------|--|
| Street Address: | Baarerstrasse 112 | |
| City: | Zug | |
| State/Country: | SWITZERLAND | |
| Postal Code: | CH-6302 | |
| Entity Type: | CORPORATION: SWITZERLAND | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2088319 | DESIGUAL |

CORRESPONDENCE DATA

Fax Number: (713)223-4873

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 713-224-8080

mail@egbertlawoffices.com Email:

Correspondent Name: John S. Egbert

Address Line 1: 412 Main St., 7th Floor Address Line 4: Houston, TEXAS 77002

1433-1 ATTORNEY DOCKET NUMBER:

DOMESTIC REPRESENTATIVE

John S. Egbert Name:

Address Line 1: 412 Main St., 7th Floor Address Line 4: Houston, TEXAS 77002

REEL: 003829 FRAME: 0502

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| NAME OF SUBMITTER: | John S. Egbert | |
|---|----------------|--|
| Signature: | /1433-1/ | |
| Date: | 08/05/2008 | |
| Total Attachments: 1 source=1433-1 Assmt.DESIGUAL#page1.tif | | |

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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS Thomas Andreas Meyer ("Assignor"), a citizen of Switzerland, of Via Layetana, num. 9, 70 1a, Barcelona, Spain 08003, has adopted and uses the trademark "DESIGUAL & DESIGN" which is the subject of a registration in the United States Patent and Trademark Office, U.S. Registration No. 2088319, registered on August 12, 1997; and

WHEREAS INTS IT IS NOT THE SAME, GmbH ("Assignee"), a corporation of Switzerland, of Baarerstrasse 112, Zug, Switzerland CH-6302, is desirous of acquiring said trademark and the registration thereof:

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the trademark and the said registration, together with the good will of the business symbolized by the trademark.

| This Assignment is executed this | <u>16</u> day of <u>July</u> , 2008. |
|----------------------------------|---|
| Thomas Andreas Meyer (Assignor) | INTS IT IS NOT THE SAME, GmbH (Assignee) |
| By: | By: |
| Name: Title: | Name: MANEL ADELL, Title: CENTRAL MANAGER |

RECORDED: 08/05/2008

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