

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CELEBRATEEXPRESS.COM, INC.		06/11/2004	CORPORATION: WASHINGTON

**RECEIVING PARTY DATA**

Name:	CELEBRATE EXPRESS, INC.
Street Address:	11232 120th Avenue NE
City:	KIRKLAND
State/Country:	WASHINGTON
Postal Code:	98033
Entity Type:	CORPORATION: WASHINGTON

**PROPERTY NUMBERS Total: 14**

Property Type	Number	Word Mark
Registration Number:	2426420	BIRTHDAYEXPRESS.COM
Registration Number:	2426402	BIRTHDAYEXPRESS.COM
Registration Number:	2653089	BIRTHDAY EXPRESS .COM
Registration Number:	2629709	BIRTHDAY EXPRESS.COM
Serial Number:	78694184	CREATING A LIFETIME OF MEMORIES
Registration Number:	3192036	1-800-STORYBOOK
Registration Number:	3126473	COSTUME EXPRESS
Registration Number:	3126472	DRESSING KIDS' IMAGINATIONS
Registration Number:	3098500	STORYBOOK.COM
Registration Number:	2702011	STORYBOOK HEIRLOOMS
Registration Number:	1950207	STORYBOOK HEIRLOOMS
Registration Number:	1879720	BIRTHDAY EXPRESS
Registration Number:	1834617	BIRTHDAY EXPRESS
Registration Number:	1742020	STORYBOOK HEIRLOOMS

**TRADEMARK**

**CH \$365.00 2426420**

CORRESPONDENCE DATA

Fax Number: (650)324-0638

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 650-324-7000

Email: sv-trademark@hellerehrman.com

Correspondent Name: Harold Milstein

Address Line 1: 275 Middlefield Road

Address Line 4: Menlo Park, CALIFORNIA 94025

ATTORNEY DOCKET NUMBER:	06249-0000
NAME OF SUBMITTER:	Harold Milstein
Signature:	/HaroldMilstein/
Date:	08/05/2008
Total Attachments: 0	

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