

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
K'NEX Brands, L.P.	FORMERLY Connector Set Limited Partnership	07/29/2008	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	K'NEX Limited Partnership Group		
Street Address:	2990 Bergey Road		
City:	Hatfield		
State/Country:	PENNSYLVANIA		
Postal Code:	19440		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2744603	KID K'NEX	
CORRESPONDENCE DATA			
Fax Number:	(646)424-0880		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	646-424-0770		
Email:	gdc@scgb-law.com		
Correspondent Name:	Fritz L. Schweitzer III		
Address Line 1:	292 Madison Avenue		
Address Line 2:	19th Floor (0730-169T/FS3)		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	0730-169T/FS3		
NAME OF SUBMITTER:	Fritz L. Schweitzer III		
Signature:	/Fritz L. Schweitzer III/		

CH \$40.00 2744603

Date:

08/06/2008

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARK AND UNITED STATES
REGISTRATION**

WHEREAS, K'NEX Brands, L.P. (formerly known as Connector Set Limited Partnership), a Delaware limited partnership, having a place of business at 2990 Bergey Road, Hatfield, PA 19440-0700 (hereinafter called ASSIGNOR), is the owner of the entire right, title and interest in and to the following Trademark and United States Registration identified below:

<u>Mark</u>	<u>Registration No.</u>	<u>Granted</u>
KID K'NEX	2,744,603	07/29/2003

WHEREAS, K'NEX Limited Partnership Group, a limited partnership organized under the laws of the State of Delaware, having a place of business at 2990 Bergey Road, Hatfield, PA 19440-0700 (hereinafter called ASSIGNEE) is desirous of acquiring the above-identified trademark and United States registration:

NOW, THEREFORE, in consideration of the sum of One Dollar paid by ASSIGNEE to ASSIGNOR, and for other good and valuable consideration, the receipt and sufficiency of which is acknowledged, ASSIGNOR does hereby assign, transfer and sell to ASSIGNEE all of its right, title and interests in and to the above-identified trademark and United States registration, together with the goodwill of the business appurtenant to and symbolized by said trademark, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer not been made.

IN WITNESS WHEREOF, this Assignment has been executed by the said Assignor on the date set forth below.

K'NEX Brands, L.P.



Robert J. Glickman
Vice Chairman of K'NEX Industries, Inc.,
the general partner of Assignor

7/29/08
Date