

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Royal Oak Sales, Inc.		08/06/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Royal Oak Enterprises, LLC		
<b>Street Address:</b>	1 Royal Oak Avenue		
<b>City:</b>	Roswell		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30076		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2604567	BRIX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(770)951-0933		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	770-933-9500		
<b>Email:</b>	mary.kilgore@tkhr.com		
<b>Correspondent Name:</b>	George M. Thomas		
<b>Address Line 1:</b>	600 Galleria Parkway, SE		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30339		
<b>ATTORNEY DOCKET NUMBER:</b>	11325-3460		
<b>NAME OF SUBMITTER:</b>	George M. Thomas		
<b>Signature:</b>	/George M. Thomas/		
<b>Date:</b>	08/06/2008		

OP \$40.00 2604567

Total Attachments: 1  
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Assignment of TM: BRIX  
U.S. Reg. No. 2,604,567  
TKHR File 11325-3460

**ASSIGNMENT OF U.S. TRADEMARK**  
**BRIX**

WHEREAS, **Royal Oak Sales, Inc.**, a Delaware Corporation, having a place of business at 1 Royal Oak Avenue, Roswell, Georgia 30076, adopted and used the mark:

"BRIX"

that is registered in the U.S. Patent and Trademark Office under U.S. Trademark Registration 2,604,567 and owns all right, title and interest in and to said mark and said U.S. Trademark Registration, and

WHEREAS, **Royal Oak Enterprises, LLC**, a Delaware limited liability company, having a place of business at 1 Royal Oak Avenue, Roswell, Georgia 30076, is desirous of acquiring said mark and said registration, together with the goodwill of the businesses associated therewith;

NOW, THEREFORE, in consideration of the sum of five dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Royal Oak Sales, Inc. does hereby sell, assign and convey, and ratifies any prior sale, assignment and conveyance, of its entire right, title and interest, in and to said mark and said registration, and the goodwill of the businesses associated therewith, and the right to bring suit and recover for past infringement of said mark, to said Royal Oak Enterprises, LLC for the use and benefit of said Royal Oak Enterprises, LLC, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, Royal Oak Sales, Inc. has caused this assignment to be executed by its duly authorized officer, effective as of the date entered below.

ROYAL OAK SALES, INC.

By: Thomas J. Hayward

Name: THOMAS J. HAYWARD

Office: EXECUTIVE V.P. + CFO.

AUGUST 6, 2008  
Date

11325-3460