Doc Code:

FORM PTO-1594 (Modified) (Rev. 07/05)		DlAN-	
OMB No. 0651-0027 (exp. 6/30/2008) TMO5/REV04  RECORDATION FORM COVER SHEET		Docket No.:	
TRADEMARKS / SERVICE MARKS ONLY		T-10712 et al	
To the Director of the U. S. Patent and Trademark Office: Please record the attached original documents or the new address(es) below.			
Name of conveying party(ies);     2. Name and address of receiving party(ies);			
Abraham Marcelo Gonzalez-Torres	Additional names, addresses, or citizenship attache		
	Name: Fritos Totis, S.A. de D.V.		
	Internal		
ا ا ا الله الله الكارات	Address: Ciudad Industrial Tizayuca		
☐ Individual(s) ☐ Association	Street Address: Calle 4 Sur, # 123		
☐ General Partnership ☐ Limited Partnership	City: <u>Tizavuca, Hidalgo</u>		
Corporation-State:	State:		
Other	Country: Mexico ZIP: C.P. 43800		
Citizenship (see guidelines) Mexico  Additional names(s) of conveying party(ies) Yes No	Association Citizenship		
3. Nature of conveyance/Execution Date(s):	General Partnership Citizenship		
• •	Limited Partnership Citizenship		
Execution Date: July 1, 2008	☐ Corporation Citizenship Mexico		
☑ Assignment ☐ Merger			
☐ Security Agreement ☐ Change of Name ☐ Other	If assignee is not domiciled in the United States, a designation is attached:	X Yes □ No	
(Designations must be a separate document from			
4. Application number(s) or registration numbers(s) and identification or description of the Trademark/Service Mark:  A. Trademark / Service Mark Application No.(s)  B. Trademark / Service Mark Registration No.(s)			
, ,	B. Trademark / Service Mark Registratio	n No.(s)	
78/792,999 78/905,820 77/134,720 78/905,858 78/969,492	3,242,555 3,225,158	3,187,468	
78/905,921 78/714,260	3,245,026 3,225,156 3,363,872 3,225,150	3,183,922 3,183,921	
78/905,881 77/134,746	3,367,141 3,225,148	3,148,387	
Additional sheet(s) a	· · · · · · · · · · · · · · · ·	2,931,058	
C. Identification or Description of Trademark(s)/Service Mark(s) (and Filing Date if Application or Registration Number is unknown):			
<ol> <li>Name &amp; address of party to whom correspondence concerning document should be mailed: Name: <u>Stewart L. Gitler</u></li> </ol>	6. Total number of applications and registrations involved:	22	
Internal Address: Hoffman, Wasson & Gitler, P.C.	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 565.00		
Suite 522	☐ Authorized to be charged by credit card		
Street Address: 2461 South Clark Street	Authorized to be charged to deposit account     □ Enclosed		
City: Arlington	8. Payment Information:		
State: Virginia Zip: 22202	a. Credit Card Last 4 Numbers		
Phone Number: 703.415.0100	Expiration Date		
Fax Number: 703.418.2768	b. Deposit Account Number 08-2455		
Email Address: sgitler@hwglaw.com	Authorized User Name Stewart L.	Gitler	
9. Signature:	\$/1/08		
Signature Signature		ate	
Stewart L. Gitler	Total number of pages in	cluding cover 4	
Name of Person Signing	sheet, attachments, and	aocument:	

## TRADEMARK ASSIGNMENT

WHEREAS.

Abraham Marcelo González/Torres Calle 4 Sur. #123, Cd. Industrial Tizayuca Tizayuca, Hidalgo, C. P. 43800 Mexico

(A Mexican Citizen)

(Hereinafter "ASSIGNOR"), is owner of the trademarks listed on the attached Schedule A, and

WHEREAS.

Fritos Totis, S.A. de C.V. Calle 4 Sur, # 123, Ciudad Industrial Tizayuca C. P. 43800 Tizayuca, Hidalgo Mexico

A Mexican (SOCIEDAD ANONIMA) (SA DE CV)

(Hereinafter "ASSIGNEE"), is desirous of acquiring said trademarks

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademarks, the Trademark Registrations and applications relating thereto, together with the goodwill of the business symbolized by said trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 1st day of July, 2008.

Abraham Marcelo Gonzalez Torres

TRADEMARK
REEL: 003830 FRAME: 0234

## POWER OF ATTORNEY/APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assignee appoints the following members of the firm Hoffman, Wasson & Gitler, PC, 2461 South Clark Street, Suite 522. Arlington, Virginia 22202-3823.

Stewart L. Gitler Martin P. Hoffman Mitchell B. Wasson Christopher J. McDonald

its attorneys, to prosecute this application, to make alterations and amendments therein, to transact all business in the U.S. Patent and Trademark Office in connection therewith and to receive the Certificate of Registration.

Please direct all communications to:

Stewart L. Gitler, Esq. Hoffman, Wasson & Gitler, PC 2461 South Clark Street Suite 522 Arlington, Virginia 22202 (703) 415-0400 sgitler@hwglaw.com

In addition, Assignee appoints Stewart L. Gitler, a member of the Bars of New York, the District of Columbia and Virginia, whose postal address is 2461 South Clark Street, Suite 522, Arlington, Virginia 22202-3823, to be its domestic representative upon whom notice or process in proceedings affecting the mark may be served.

Fritos Totis, S.A. de C V

BY, ABRAHAM MARCELO GONZALEZ TORRES

Title, ADMINISTRATOR

TRADEMARK REEL: 003830 FRAME: 0235

## SCHEDULE A

1 78792999 TOTIS	:
2 78905858 Miscellaneous Des	ign :
3 78905921 Miscellaneous Des	,
4 78905881 Miscellaneous Des	
5 78905820 Miscellaneous Des	
6 78970574 3242555 :SANTURRONES	
7 78970558 3245026 TOTIS PALITOS	
8 78969492 TOTIS SPIROS	
9 78969457 3363872 TOTIS CILINDRO	os ::
10 78922787 3367141 PASTAS Y PELLI	ETS
11 78906794 3225158 Miscellaneous Des	ign .
12 78906727 3225156 Miscellaneous Des	ign j
13 78906391 3225150 Miscellaneous Des	ign '
14 78906367 3225148 Miscellaneous Des	ign
15 78906329 [3187468 TORCI-TOTIS	
16 78906291 3183922 TOTIS	,
17 78906249 3183921 TOTIS	
18 78728482 3148387 TORCI-TOTIS	٦
19 78714260 CHE-TOTIS	:
20 77134746 TOTIS TOP-TOP'S	5
21 77134720 QUE TOTIS	:
22 76095858 (2931058 TOTIS	

**RECORDED: 08/01/2008** 

TRADEMARK REEL: 003830 FRAME: 0236