

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hartel LLC		06/20/2008	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Baja Management, LLC		
<b>Street Address:</b>	50 Via Cancion		
<b>City:</b>	San Clemente		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92673		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77256383	SOL BARRA COCINA BAJA	
<b>Serial Number:</b>	77256380	SOL BARRA COCINA BAJA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(480)624-4599		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	480.624.4510		
<b>Email:</b>	glenn.bacal@hro.com		
<b>Correspondent Name:</b>	Glenn Spencer Bacal		
<b>Address Line 1:</b>	16427 North Scottsdale Road, Suite 300		
<b>Address Line 4:</b>	Scottsdale, ARIZONA 85254-1597		
<b>ATTORNEY DOCKET NUMBER:</b>	53553-01000		
<b>NAME OF SUBMITTER:</b>	Glenn Spencer Bacal		
<b>Signature:</b>	/Glenn Spencer Bacal/		

OP \$65.00 77256383

Date:

08/06/2008

Total Attachments: 2

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**ASSIGNMENT OF MARK**

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, Hartel LLC., a California limited liability company ("Assignor"), hereby assigns and grants to Baja Management, LLC, a Delaware limited liability company ("Assignee"), the Assignor's entire right, title and interest in the mark SOL BARRA COCINA BAJA and design (the "Mark"), in the formats shown in Schedule A hereto, along with all associated goodwill and the entire business associated with the Mark. Assignor further assigns any and all applications for or including the Mark as listed in Schedule A. Assignor further assigns all rights of Assignor as a licensor of the Mark and all rights to sue for any acts of infringement of the Mark occurring prior to the date of this Assignment.

**ASSIGNOR:**

Hartel LLC, a California limited liability company

By: *R. B. Howard II*

Name: *Ricardo B. Howard II*

Title: *Vice President*

Date of Signing: *06/20/08*

**ASSIGNEE:**

Baja Management, LLC, a Delaware limited liability company

By: *R. B. Howard II*

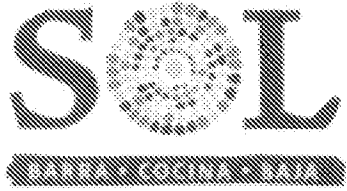

Name: *Ricardo B. Howard II*

Title: *President*

Date of Signing: *6/20/08*

SCHEDULE A

*AS/VE*

<i>Mark</i>	<i>Federal Application Number</i>
	77/256,383
	77/256,380