

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Busy Bodies Planned Play, LLC		08/06/2008	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	BUSY BODIES Franchise Company, LLC		
Street Address:	19420 North 59th Avenue		
Internal Address:	Suite A-103		
City:	Glendale		
State/Country:	ARIZONA		
Postal Code:	85308		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78510873	BUSY BODIES PLANNED PLAY	
CORRESPONDENCE DATA			
Fax Number:	(202)280-1177		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	904 247-2620		
Email:	eastdocket@holleymenker.com		
Correspondent Name:	James R. Menker, Holley & Menker, P.A.		
Address Line 1:	PO Box 331937		
Address Line 4:	Atlantic Beach, FLORIDA 32233		
ATTORNEY DOCKET NUMBER:	1104.0002		
NAME OF SUBMITTER:	James R. Menker		
Signature:	/jmenker/		

OP \$40.00 78510873

Date:

08/07/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of August 6th, 2008 by and among Busy Bodies Planned Play, LLC (the "Assignor"), an Arizona limited liability company with an address at 19420 North 59th Avenue, Suite A103, Glendale, AZ 85308, and BUSY BODIES Franchise Company, LLC (the "Assignee"), an Arizona limited liability company with an address at 19420 North 59th Avenue, Suite A103, Glendale, AZ 85308.

WHEREAS, Assignor owns all right, title and interest to the mark BUSY BODIES PLANNED PLAY (the "Trademark") and the federal application, Ser. No. 78510873, for the

BUSY BODIES

stylized rendition of the Trademark

Planned Play ; and

WHEREAS, Assignor wishes to assign all right, title and interest to the Trademark to Assignee.

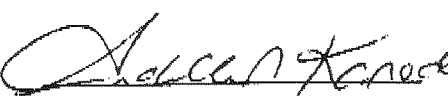
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and any and all applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the Trademark and the pending federal trademark application pertain.

Busy Bodies Planned Play, LLC

BUSY BODIES Franchise Company, LLC

By:



By:



Name: Arden N. Kanode

Name: Arden N. Kanode

Title: Member

Title: Member