

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeffrey Goldstein		02/11/2008	INDIVIDUAL: UNITED STATES
Larry Zakarin		02/11/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	SML Brands LLC		
Street Address:	65 Railroad Avenue		
City:	Ridgefield		
State/Country:	NEW JERSEY		
Postal Code:	07657		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2791005	DOVER KIDZ	
Registration Number:	0859158	SARNE	
CORRESPONDENCE DATA			
Fax Number:	(617)338-2880		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-338-2943		
Email:	kherman@sandw.com		
Correspondent Name:	Kim Herman		
Address Line 1:	One Post Office Square		
Address Line 2:	Sullivan & Worcester LLP		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	20698.1		
NAME OF SUBMITTER:	Kim Herman		

CH \$65.00 2791005

Signature:

/Kim Herman/

Date:

08/10/2008

Total Attachments: 2

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source=Goldstein Zakarin assignment of DOVER KIDZ and SARNE marks to SML Brands LLC#page2.tif

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS (U.S.)

WHEREAS, Jeffrey Goldstein and Larry Zakarin, individual citizens of the United States of America, having a place of business at 19 West 34th Street, #318 New York, NY 10001 (the "Assignors"), own the trademarks (the "Marks") identified on Schedule A hereto (the "Marks"), and are the owners of the registrations and pending registration applications for such Marks in the United States Patent and Trademark Office identified; and

WHEREAS, SML Brands LLC, a limited liability company organized and existing under the laws of the State of New Jersey, having a place of business at 65 Railroad Avenue Ridgefield, New Jersey 07657 (the "Assignee"), is desirous of acquiring the Marks and the registrations thereof and registration applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer unto the Assignee all right, title and interest in and to the Marks, together with (i) the registrations of and registrations applications for the Marks, (ii) the goodwill of the business symbolized by and associated with the Marks,, the registrations thereof and the registration applications therefor, and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

This Assignment of Trademarks and Service Marks (U.S.) is intended to and shall take effect as a sealed instrument at such time as the Assignee shall complete this instrument by signing its acceptance of this Assignment of Trademarks and Service Marks (U.S.) below.

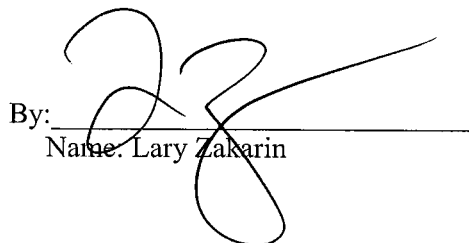
IN WITNESS WHEREOF, the Assignors have executed this assignment, as an instrument under seal, on this 11 day of February, 2008.

ASSIGNORS:

JEFFREY GOLDSTEIN

By: 
Name: Jeffrey Goldstein

LARRY ZAKARIN

By: 
Name: Larry Zakarin

Schedule A

Country	Trademark	Application No.	Registration No.
United States	DOVER KIDZ	76487363	2791005
United States	SARNE	72288542	0859158
Canada	SARNE	0619651	392485

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