

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LB Industries, Inc.		06/25/2008	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Dean Lally LP		
Street Address:	420 Woodruff Road		
City:	Joliet		
State/Country:	ILLINOIS		
Postal Code:	60432		
Entity Type:	LIMITED PARTNERSHIP: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1092660	KEEPSAFE	
CORRESPONDENCE DATA			
Fax Number:	(815)726-2928		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	815-726-2007		
Email:	sales@deanlally.com		
Correspondent Name:	Dean Lally LP, attention Fonda Bacho		
Address Line 1:	420 Woodruff Road		
Address Line 4:	Joliet, ILLINOIS 60432		
NAME OF SUBMITTER:	Mark J Shkolnik		
Signature:	/mjs/		
Date:	08/11/2008		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$40.00 1092660

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made and entered as of the 25 day of June, 2008, by and between LB Industries, Inc. an Illinois corporation ("Assignor"), and Dean Lally LP, an Illinois limited partnership ("Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark registration number 1092660 ("Registration") for the trademark KEEPSAFE and design (the "Mark"); and

WHEREAS, Assignee desires to acquire all Assignor's rights to the Registration and Mark;

NOW, THEREFORE, for ten dollars (\$10) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its rights, title and interest in and to the Mark together with the goodwill of the business symbolized by and conducted under said Mark, including all Assignor's rights, title and interest in: the Registration (and all renewals thereof), common-law rights in the Mark, and all claims, demands and causes of action (both at law and in equity) Assignor may have on account of any infringement of the Mark by a third party. Assignor hereby agrees that it will execute any additional documents necessary to complete the recordation of this Assignment in any country or jurisdiction where necessary.

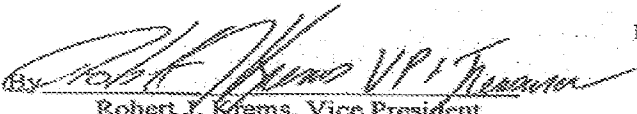
IN WITNESS WHEREOF, each of Assignor and Assignee has caused this Assignment of Trademark to be executed by its duly authorized representative as of the date first written above:

Assignor:


Assignee:

LB INDUSTRIES, INC.

DEAN LALLY, L.P.

By 
Robert J. Kfems, Vice President
and Treasurer

By: EMJ Industries LLC, a general partner

By 
Earley M. Johnson II, Chairman