

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Josiah Wedgwood & Sons Limited		06/18/2008	LIMITED LIABILITY COMPANY: UNITED KINGDOM

**RECEIVING PARTY DATA**

<b>Name:</b>	Wedgwood Limited
<b>Street Address:</b>	Barlaston
<b>City:</b>	Stoke-on-Trent
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	ST12 9ES
<b>Entity Type:</b>	COMPANY: UNITED KINGDOM

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3372695	WEDGWOOD

**CORRESPONDENCE DATA**

Fax Number: (802)862-7512  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 802-863-2375  
 Email: tmip@drm.com  
 Correspondent Name: Jamie J. Fitzgerald  
 Address Line 1: 199 Main Street, P.O. Box 190  
 Address Line 4: Burlington, VERMONT 05402-0190

<b>ATTORNEY DOCKET NUMBER:</b>	11170-00076
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**DOMESTIC REPRESENTATIVE**

Name:  
 Address Line 1:  
 Address Line 2:

OP \$40.00 3372695

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Jamie J. Fitzgerald

Signature:

/Jamie J. Fitzgerald/

Date:

08/11/2008

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, Josiah Wedgwood & Sons Limited, a United Kingdom limited liability company ("Assignor") having a place of business at Barlaston, Stoke-on Trent ST129 ES, England, has adopted, has used and is using in U.S. commerce the trademark WEDGWOOD for certain goods in International Classes 8 and 21, as specified in U.S. Trademark Registration No. 3,372,695 therefor (the "Trademark"); and

WHEREAS, Wedgwood Limited, a United Kingdom company having a place of business at Barlaston, Stoke-on Trent ST12 9ES, England ("Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademark including Registration No. 3,372,695, and the attendant goodwill of the business symbolized by the Trademark,

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, effective as of June 18, 2008, Assignor does hereby sell, convey, assign and transfer to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, including Registration No. 3,372,695 and the goodwill attendant thereto.

Josiah Wedgwood & Sons Limited  
Assignor

By: \_\_\_\_\_

*Mark Downie*  
MARK DOWNIE  
COMPANY SECRETARY / SOLICITOR

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