

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Agent		08/08/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Cameo Sonoma Limited		
Street Address:	21684 8th Street East		
City:	Sonoma		
State/Country:	CALIFORNIA		
Postal Code:	95476		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2812092	LABELSCRIPT	
CORRESPONDENCE DATA			
Fax Number:	(202)408-3141		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	800-927-9801 x2348		
Email:	jpaterso@cscinfo.com		
Correspondent Name:	Corporation Service Company		
Address Line 1:	1090 Vermont Avenue NW, Suite 430		
Address Line 2:	Attn: Jean Paterson		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	681851		
NAME OF SUBMITTER:	Jean Paterson		
Signature:	/Jean Paterson/		

CH \$40.00 2812092

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TRADEMARK  
 REEL: 003833 FRAME: 0218

Date:

08/11/2008

**Total Attachments: 5**

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**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

General Electric Capital Corporation, as Agent

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☐ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☒ Other Trademark Release of Sec Interest

Execution Date: 08/08/2008

## 2. Name and address of receiving party(ies)

Name: CAMEO SONOMA LIMITEDInternal  
Address: 21684 8th Street East

Street Address: \_\_\_\_\_

City: Sonoma State: CA Zip: 95476

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State California  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic  
representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) See Schedule IAdditional number(s) attached ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James P. MurphyInternal Address: Cahill Gordon & Reindel LLPStreet Address: 80 Pine StreetCity: New York State: NY Zip: 10005

## 6. Total number of applications and registrations involved: \_\_\_\_\_

1

## 7. Total fee (37 CFR 3.41).....\$ \_\_\_\_\_

- ☐ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number: \_\_\_\_\_

**DO NOT USE THIS SPACE**

## 9. Signature.

James P. Murphy

Name of Person Signing



Signature

August 8, 2008

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

## TRADEMARK RELEASE OF SECURITY INTEREST

THIS TRADEMARK RELEASE OF SECURITY INTEREST is made as of August 8, 2008, by GENERAL ELECTRIC CAPITAL CORPORATION, as Agent ("Agent"), for the benefit of CORPORATION CAMEO LABELCORP/CAMEO LABELCORP CORPORATION, a Canadian corporation ("Borrower").

### WITNESSETH:

WHEREAS, Agent and Borrower, were parties to that certain Trademark Security Agreement dated as of October 24, 2007 (the "Security Agreement"; capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed thereto in the Security Agreement), pursuant to which Borrower granted a security interest to Agent in, among other things, the Trademarks (as defined in the Security Agreement) as security for certain obligations owing by Borrower to the financial institutions (collectively, the "Lenders") from time to time party to that certain Credit Agreement, dated April 5, 2007, by and among Borrower and Agent, as amended by that certain Joinder and First Amendment to the Credit Agreement dated as of October 24, 2007 and as may hereafter be amended, restated, supplemented or otherwise modified and in effect from time to time, including the Trademarks set forth on Schedule I hereto; and

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on October 31, 2007 at Reel 3651, Frame 0358; and

WHEREAS, Borrower has requested that Agent release its security interest in the Trademark Collateral (as defined below) and reassign the same to Borrower;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases its security interest in all of Borrower's right, title and interest in and to all of the following (the "Trademark Collateral");

(a) all of its Trademarks and all IP Licenses providing for the grant by or to Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Agent hereby reassigns, grants and conveys to Borrower, without any representation, warranty, recourse or undertaking by Agent, all of Agent's right, title and interest in and to the Trademark Collateral, and the goodwill of Borrower's business connected with the use of and symbolized by the Trademark Collateral.

3. Agent shall take all further actions, and provide to Borrower and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments) reasonably requested by Borrower to fully and effectively effectuate the foregoing release.

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[Signature Page Follows]*

IN WITNESS WHEREOF, Agent has caused this Trademark Release of Security Interest to be duly executed by its duly authorized officer as of the day and year first above written.

**GENERAL ELECTRIC CAPITAL  
CORPORATION, as Agent**

By:   
Name: **JOHN M. STEIDLE**  
Title: **DULY AUTHORIZED SIGNATORY**

Trademark Release of Security Interest (Cameo)

**TRADEMARK  
REEL: 003833 FRAME: 0223**

**Schedule I to Trademark Release of Security Interest**

**Registered Trademarks**

<b>Trademark</b>	<b>Registration Number</b>
LABELSCRIPT	2812092

**Unregistered Trademarks**

None.

**IP Licenses**

None.

Trademark Release of Security Interest (Cameo)