

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scott's Food Stores, Inc.		06/28/2007	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Kroger Limited Partnership I		
Street Address:	1014 Vine Street		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	LIMITED PARTNERSHIP: OHIO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2895563	KELTSCH PHARMACY	
Registration Number:	3141913	SCOTT'S PHARMACY	
Registration Number:	2944053	SCOTT'S	
CORRESPONDENCE DATA			
Fax Number:	(415)983-1200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415) 983-1784		
Email:	sftrademarks@pillsburylaw.com		
Correspondent Name:	Ariana Gallisa		
Address Line 1:	P.O. Box 7880		
Address Line 2:	Calendar/Docketing Dept.		
Address Line 4:	San Francisco, CALIFORNIA 94120-7880		
ATTORNEY DOCKET NUMBER:	061148/0373079		
NAME OF SUBMITTER:	Ariana Gallisa		

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Signature:	/Ariana Gallisa/
Date:	08/12/2008
Total Attachments: 4 source=Scotts to Kroger I - Assignment#page1.tif source=Scotts to Kroger I - Assignment#page2.tif source=Scotts to Kroger I - Assignment#page3.tif source=Scotts to Kroger I - Assignment#page4.tif	

ASSIGNMENT

WHEREAS, Scott's Food Stores, Inc. ("Assignor"), a corporation of the State of Indiana, having its principal place of business at 11850 Valley View Road, Eden Prairie, Minnesota 55344 is the registered owner of the U.S. service mark registrations listed on Exhibit A (the "Marks"); and

WHEREAS, Kroger Limited Partnership I ("Assignee"), an Ohio limited partnership having its principal place of business at 1014 Vine Street, Cincinnati, Ohio 45202 is desirous of acquiring said Marks, and the good will associated therewith; and

WHEREAS, Assignor and Assignee entered into a Trademark License Agreement dated June 11, 2007 in conjunction with an Asset Purchase Agreement dated April 19, 2007 between SV Ventures, Keltsch Bros., Inc., SUPERVALU Holdings, Inc. and SUPERVALU Inc. (collectively, the "Sellers") and Kroger Limited Partnership I and The Kroger Co. (collectively, the "Buyers"); and

WHEREAS, pursuant to Section 3 of said Trademark License Agreement, the license rights granted thereunder shall automatically terminate on the date on which the last Bill of Sale is delivered under the Asset Purchase Agreement and the Marks are sold, transferred, assigned and conveyed to Assignee.

WHEREAS, the last Bill of Sale was delivered under the Asset Purchase Agreement on June 28, 2007; and

WHEREAS, pursuant to Section 2.10 of said Asset Purchase Agreement, Assignor agrees to execute an Assignment of all right, title and interest in and to said Marks to Assignee.

EXHIBIT A

U.S. Registration No. 2,895,563

KELTSCH PHARMACY

U.S. Registration No. 3,141,913

SCOTT'S PHARMACY

U.S. Registration No. 2,944,053

SCOTT'S & Design (as shown below)

SCOTT'S