

Form PTO-1594 (Rev. 08/08)
OMB Collection 0651-0027 (exp. 8/31/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Ronald Burlison

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other correct error in previously-recorded cover sheet

Citizenship (see guidelines) United States

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: Jones and Bartlett Publishers, LLC
Internal
Address: _____
Street Address: 40 Tall Pine Drive
City: Sudbury
State: MA
Country: USA Zip: 01776

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other LLC Citizenship United States

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance / Execution Date(s) :
Execution Date(s) July 25, 2008

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s) _____
B. Trademark Registration No.(s) 2536154

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
UGLY's - Registered on February 5, 2002

5. Name & address of party to whom correspondence concerning document should be mailed:
Name: Renee Inomata
Internal Address: _____
Street Address: 125 Summer Street
City: Boston, MA 02110
State: MA Zip: 02110
Phone Number: 617.345.3000
Fax Number: 617.345.3299
Email Address: trademarks@burnslev.com

6. Total number of applications and registrations involved: 1


7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ N/A

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 032410
Authorized User Name Renee Inomata

9. Signature:  August 11, 2008
Signature Date

Renee Inomata Total number of pages including cover sheet, attachments, and document: 13
Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (671) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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PAGE

4/009

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Date:

08/01/2008

Total Attachments: 5

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PAGE

9/009

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ASSIGNMENT OF TRADEMARK

ASSIGNMENT OF TRADEMARK (the "Assignment") made as of July 25, 2008, by Ronald Bureson, an individual (the "Assignor") to Jones and Bartlett Publishers, LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignee and Assignor are parties to an Agreement dated as of July 25, 2008 (the "Agreement") providing, among other things, that Assignor transfer to Assignee certain assets, properties and rights owned by Assignor, on the terms and conditions set forth in the Agreement; and

WHEREAS, the Assignor is the owner of the trademark "Ugly's" registered with the United States Patent and Trademark Office, Registration No. 2536154, issued February 5, 2002 (the "Trademark");

WHEREAS, the Assignee is desirous of acquiring all right, title and interest, in, to and under the Trademark, including all goodwill associated therewith, and the Assignor is desirous of selling, assigning, transferring, granting and setting over to the Assignee all of such right, title and interest, in, to and under the Trademark, including all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, transfer, grant and set over to the Assignee all of the right, title and interest, in, to and under the Trademark, all goodwill associated therewith, all common law rights thereto, and all applications for registration that may be granted, all renewals, extensions, and foreign counterparts thereof, together with the right to royalties, the right to sue and recover damages for future or past infringements to fully and entirely stand in the place of the Assignor in all matters related thereto, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have been held by the Assignor had this sale, assignment, transfer, grant and set over not been made (the "Assigned Trademark Rights").

The Assignor hereby warrants and covenants that (i) it has the full power and authority to convey the rights, titles and interests herein sold, assigned, transferred, granted and set over to the Assignee, (ii) it has not executed and will not execute any agreement in conflict herewith and (iii) it will execute any and all other instruments which may be necessary to perfect and evidence the Assignee's ownership of the Assigned Trademark Rights herein conveyed.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as an instrument under seal as of the date first written above.

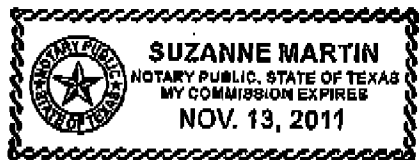
Ronald Burleson
Ronald Burleson, individually

ACKNOWLEDGMENT

State of Texas)
)
County of Harris)

This instrument was acknowledged before me on the 25 day of July, 2008, by Ronald Burleson.

Suzanne Martin
NOTARY PUBLIC, STATE OF TEXAS
My commission expires:



USPTO

8/5/2008 8:23:31 PM PAGE 3/009 Fax Server

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.108/01/2008
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SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT														
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Correspondence Address should be 125 Summer Street previously recorded on Reel 003825 Frame 0265. Assignor(s) hereby confirms the Assignment.														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Ronald Burleson</td> <td></td> <td>07/25/2008</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Ronald Burleson		07/25/2008	INDIVIDUAL: UNITED STATES				
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CORRESPONDENCE DATA															
Fax Number: (617)345-3299 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 617.345.3000 Email: trademarks@bumslav.com Correspondent Name: Renee Inomata Address Line 1: 125 Summer Street Address Line 4: Boston, MASSACHUSETTS 02110															
ATTORNEY DOCKET NUMBER:	41575.4 JONES RI														
NAME OF SUBMITTER:	Renee Inomata														
Signature:	/renee inomata/														

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