

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hubbard Feeds Inc.		07/16/2008	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Powl's Feed Service, Inc.		
Street Address:	Route 272		
City:	Peach Bottom		
State/Country:	PENNSYLVANIA		
Postal Code:	17563		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1451168	JUMPSTART	
CORRESPONDENCE DATA			
Fax Number:	(612)340-8856		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(612) 492-6842		
Email:	ip.docket@dorsey.com		
Correspondent Name:	Jeffrey R. Cadwell		
Address Line 1:	DORSEY & WHITNEY LLP		
Address Line 2:	50 South Sixth Street, Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
ATTORNEY DOCKET NUMBER:	17,753		
NAME OF SUBMITTER:	Jeffrey R. Cadwell		
Signature:	/Jeffrey R. Cadwell/		
Date:	08/13/2008		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Hubbard Feeds, Inc., a corporation organized under the laws of Minnesota, whose principal place of business is 454 N. Riverfront Drive, Mankato, Minnesota 56002 ("Assignor"), has adopted and used the **JUMPSTART** trademark, which is the subject of a U.S. trademark registration, Reg. No. 1,451,168 (the "Mark");

WHEREAS, Powl's Feed Service, Inc., a corporation organized under the laws of Pennsylvania, whose principal place of business is Route 272, Peach Bottom, Pennsylvania 17563 ("Assignee"), desires to acquire the Mark and enjoy the protection of the registration of the Mark;

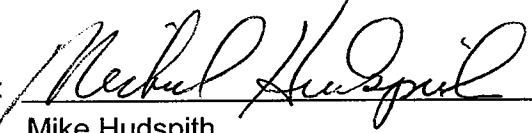
NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor does assign, transfer, and sell to Assignee all of its right, title, and interest in and to the Mark, the good will of the business symbolized by the Mark, and the U.S. registration of the Mark.

Assignor agrees that it or its representatives will, upon request, do all other lawful acts necessary to enable Assignee to obtain, maintain, and enforce full benefits from the rights and interests herein assigned.

This assignment shall be effective as of the date executed below, shall be binding on the successors and assigns of Assignor, and shall inure to the benefit of the successors and assigns of Assignee.

Date: 7/16/2008

Hubbard Feeds Inc.

By: 
Mike Hudspith
Vice President