

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|--|-------------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BLOGWIRE HUNGARY SZELLEMI ALKOTAST HASZNOSITO KFT. | | 04/15/2008 | CORPORATION: HUNGARY |
| RECEIVING PARTY DATA | | | |
| Name: | Curbed.com LLC | | |
| Street Address: | 12 Desbrosses Street | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10013 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3274696 | GRIDSKIPPER | |
| Registration Number: | 3116587 | GRIDSKIPPER BARA BOCOCA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (443)269-0582 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 6462148120 | | |
| Email: | trademarks@gawker.com | | |
| Correspondent Name: | Scott Kidder | | |
| Address Line 1: | 210 Elizabeth Street, Fourth Floor | | |
| Address Line 4: | New York, NEW YORK 10012 | | |
| NAME OF SUBMITTER: | Gaby Darbyshire | | |
| Signature: | /Gaby Darbyshire/ | | |
| Date: | 08/13/2008 | | |

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Total Attachments: 1
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**BLOGWIRE HUNGARY SZELLEMI ALKOTÁST HASZNOSÍTÓ KFT.
1023 BUDAPEST FRANKEL LEÓ U. 106-108**

This **SALE AGREEMENT** ("Agreement") is made as of April 15th, 2008, (the "Effective Date"), between Blogwire Hungary KFT., a company formed under the laws of Hungary ("Vendor"), and Curbed.com LLC., a limited liability corporation registered in Delaware, United States ("Purchaser").

WHEREAS, Vendor owns the domain ~~www.gridskipper.com~~ and the all of the Site Content thereof (collectively "Gridskipper");

WHEREAS, Purchaser desires to acquire Gridskipper;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

Purchaser shall pay Vendor the sum of \$1.00 (one dollar) for the complete site transfer of Gridskipper to Purchaser.

Complete site transfer shall include:

1. Transfer of the ~~www.Gridskipper.com~~ domain
2. Transfer of all of the Site Content which shall include all archives
3. Transfer of the design files, logos and copies of all templates used in the creation and maintenance of Gridskipper.

All Site Content is held within a Movable Type database, so to ensure smooth transfer with no interruption of service, Purchaser must have an appropriate Movable Type license, or other compatible content management system, into which Site Content will be copied before being removed from Vendor's servers.

Vendor shall initiate the transfer of the domain and the Site Content upon receipt of the Payment due under this Agreement.

Vendor's technical contact shall work with Purchaser's technical contact to ensure smooth transfer of all Site Content to Purchaser's servers.

No indemnities or warranties of any sort, about fitness for purpose or about any technical specifications or quantity or quality of content and manner of disposal of such content, are given by one party to the other under any circumstances. Neither party shall have recourse at law for any reason upon completion of the transfer under this Agreement. Transfer shall be deemed complete when the domain and Site Content have been transferred the Purchaser's servers.

IN WITNESS WHEREOF the parties have signed this Sale Agreement on the date first set forth above:

BLOGWIRE HUNGARY KFT.

By:

Authorized Signatory

Curbed.com LLC

By:

[Handwritten Signature]
Kyle A. Crafton
Treasurer