TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pine Valley Foods, Inc.		04/16/2008	CORPORATION: LOUISIANA
Hammons Properties, L.L.C.		04/16/2008	LIMITED LIABILITY COMPANY: LOUISIANA

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association
Street Address:	4975 Preston Park Blvd.
Internal Address:	Suite 270
City:	Dallas
State/Country:	TEXAS
Postal Code:	75093
Entity Type:	National Association:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2831286	CRAZY ABOUT COOKIES!

CH $40.00 2831286

CORRESPONDENCE DATA

Fax Number: (314)259-2020
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 314-259-2000
Email: dacrowe@bryancave.com
Correspondent Name: Daniel A. Crowe
Address Line 1: 211 N. Broadway
Address Line 2: Suite 3600
Address Line 4: St. Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	0217683
NAME OF SUBMITTER:	Daniel A. Crowe

Signature:	/s/ Daniel A. Crowe
Date:	08/13/2008

Total Attachments: 12
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PATENT AND TRADEMARK SECURITY AGREEMENT

This Agreement, dated as of April 16, 2008, is made by and among Pine Valley Foods, Inc., a Louisiana corporation ("**Pine Valley**"), Hammons Properties, L.L.C., a Louisiana limited liability Debtor ("**Hammons**") (jointly and severally, Pine Valley and Hammons shall be hereinafter referred to as "**Debtor**), having business locations at the address set forth below next to each signature, and Wells Fargo Bank, National Association ("**Secured Party**"), and having a business location at the address set forth below next to its signature.

Recitals

Debtor and Secured Party are parties to a Credit and Security Agreement of even date herewith (as the same may hereafter be amended, supplemented or restated from time to time, the "**Credit Agreement**") setting forth the terms on which Secured Party may now or hereafter extend credit to or for the account of Debtor.

As a condition to extending credit to or for the account of Debtor, Secured Party has required the execution and delivery of this Agreement by Debtor.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Documents and herein, the parties hereby agree as follows:

1. Definitions. All terms defined in the Recitals hereto or in the Credit Agreement that are not otherwise defined herein shall have the meanings given to them therein. In addition, the following terms have the meanings set forth below:

"Patents" means all of Debtor's right, title and interest in and to patents or applications for patents, fees or royalties with respect to each, and including without limitation the right to sue for past infringement and damages therefor, and licenses thereunder, all as presently existing or hereafter arising or acquired, including without limitation the patents listed on Exhibit A.

"Security Interest" has the meaning given in Section 2.

"Trademarks" means all of Debtor's right, title and interest in and to: (i) trademarks, service marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill associated with each, (ii) licenses, fees or royalties with respect to each, (iii) the right to sue for past, present and future infringement, dilution and damages therefor, and (iv) licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on Exhibit B.

2. Security Interest. To the extent permitted by law, Debtor hereby irrevocably pledges and assigns to, and grants Secured Party a security interest (the "**Security Interest**") with power of sale to the extent permitted by law, in the Patents and in the Trademarks to secure payment of the Indebtedness. As set forth in the Credit Agreement, the Security Interest is coupled with a security interest in substantially all of the personal property of Debtor. This Agreement grants only the Security Interest herein described, is not intended to and does not affect any present transfer of title of any trademark registration or application and makes no assignment and grants no right to assign or perform any other action with respect to any intent to use trademark application, unless such action is permitted under 15 U.S.C. § 1060.

3. Representations, Warranties and Agreements. Debtor represents, warrants and agrees as follows:

(a) **Existence; Authority.** Debtor is a corporation duly organized, validly existing and in good standing under the laws of its state of incorporation, and this Agreement has been duly and validly authorized by all necessary corporate action on the part of Debtor.

(b) **Patents.** Exhibit A accurately lists all Patents owned or controlled by Debtor as of the date hereof, or to which Debtor has a right as of the date hereof to have assigned to it, and accurately reflects the existence and status of applications and letters patent pertaining to the Patents as of the date hereof. If after the date hereof, Debtor owns, controls or has a right to have assigned to it any Patents not listed on Exhibit A, or if Exhibit A ceases to accurately reflect the existence and status of applications and letters patent pertaining to the Patents, then Debtor shall within 60 days provide written notice to Secured Party with a replacement Exhibit A, which upon acceptance by Secured Party shall become part of this Agreement.

(c) **Trademarks.** Exhibit B accurately lists all Trademarks owned or controlled by Debtor as of the date hereof and accurately reflects the existence and status of Trademarks and all applications and registrations pertaining thereto as of the date hereof; provided, however, that Exhibit B need not list common law marks (i.e., Trademarks for which there are no applications or registrations) which are not material to Debtor's or any Affiliate's business(es). If after the date hereof, Debtor owns or controls any Trademarks not listed on Exhibit B (other than common law marks which are not material to Debtor's or any Affiliate's business(es)), or if Exhibit B ceases to accurately reflect the existence and status of applications and registrations pertaining to the Trademarks, then Debtor shall promptly provide written notice to Secured Party with a replacement Exhibit B, which upon acceptance by Secured Party shall become part of this Agreement.

(d) **Affiliates**. As of the date hereof, no Affiliate owns, controls, or has a right to have assigned to it any items that would, if such item were owned by Debtor, constitute Patents or Trademarks. If after the date hereof any Affiliate owns, controls,

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or has a right to have assigned to it any such items, then Debtor shall promptly either: (i) cause such Affiliate to assign all of its rights in such item(s) to Debtor; or (ii) notify Secured Party of such item(s) and cause such Affiliate to execute and deliver to Secured Party a patent and trademark security agreement substantially in the form of this Agreement.

(e) **Title.** Debtor has absolute title to each Patent and each Trademark listed on Exhibits A and B, free and clear of all Liens except Permitted Liens. Debtor (i) will have, at the time Debtor acquires any rights in Patents or Trademarks hereafter arising, absolute title to each such Patent or Trademark free and clear of all Liens except Permitted Liens, and (ii) will keep all Patents and Trademarks free and clear of all Liens except Permitted Liens.

(f) **No Sale.** Except as permitted in the Credit Agreement, Debtor will not assign, transfer, encumber or otherwise dispose of the Patents or Trademarks, or any interest therein, without Secured Party's prior written consent.

(g) **Defense.** Debtor will at its own expense and using commercially reasonable efforts, protect and defend the Patents and Trademarks against all claims or demands of all Persons other than those holding Permitted Liens.

(h) **Maintenance.** Debtor will at its own expense maintain the Patents and the Trademarks to the extent reasonably advisable in its business including, but not limited to, filing all applications to obtain letters patent or trademark registrations and all affidavits, maintenance fees, annuities, and renewals possible with respect to letters patent, trademark registrations and applications therefor. Debtor covenants that it will not abandon nor fail to pay any maintenance fee or annuity due and payable on any Patent or Trademark, nor fail to file any required affidavit or renewal in support thereof, without first providing Secured Party: (i) sufficient written notice, of at least 30 days, to allow Secured Party to timely pay any such maintenance fees or annuities which may become due on any Patents or Trademarks, or to file any affidavit or renewal with respect thereto, and (ii) a separate written power of attorney or other authorization to pay such maintenance fees or annuities, or to file such affidavit or renewal, should such be necessary or desirable.

(i) **Secured Party's Right to Take Action**. If Debtor fails to perform or observe any of its covenants or agreements set forth in this Section 3, and if such failure continues for a period of ten (10) calendar days after Secured Party gives Debtor written notice thereof (or, in the case of the agreements contained in subsection (h), immediately upon the occurrence of such failure, without notice or lapse of time), or if Debtor notifies Secured Party that it intends to abandon a Patent or Trademark, Secured Party may (but need not) perform or observe such covenant or agreement or take steps to prevent such intended abandonment on behalf and in the name, place and stead of Debtor (or, at Secured Party's option, in Secured Party's own name) and may (but need not) take any and all other actions which Secured Party

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may reasonably deem necessary to cure or correct such failure or prevent such intended abandonment.

(j) **Costs and Expenses.** Except to the extent that the effect of such payment would be to render any loan or forbearance of money usurious or otherwise illegal under any applicable law, Debtor shall pay Secured Party on demand the amount of all moneys expended and all costs and expenses (including reasonable attorneys' fees and disbursements) incurred by Secured Party in connection with or as a result of Secured Party's taking action under subsection (i) or exercising its rights under Section 6, together with interest thereon from the date expended or incurred by Secured Party at the Default Rate.

(k) **Power of Attorney.** To facilitate Secured Party's taking action under subsection (i) and exercising its rights under Section 6, Debtor hereby irrevocably appoints (which appointment is coupled with an interest) Secured Party, or its delegate, as the attorney-in-fact of Debtor with the right (but not the duty) from time to time to create, prepare, complete, execute, deliver, endorse or file, in the name and on behalf of Debtor, any and all instruments, documents, applications, financing statements, and other agreements and writings required to be obtained, executed, delivered or endorsed by Debtor under this Section 3, or, necessary for Secured Party, after an Event of Default, to enforce or use the Patents or Trademarks or to grant or issue any exclusive or non-exclusive license under the Patents or Trademarks to any third party, or to sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of the Patents or Trademarks to any third party. Debtor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. The power of attorney granted herein shall terminate upon the termination of the Credit Agreement as provided therein and the payment and performance of all Indebtedness.

4. Debtor's Use of the Patents and Trademarks. Debtor shall be permitted to control and manage the Patents and Trademarks, including the right to exclude others from making, using or selling items covered by the Patents and Trademarks and any licenses thereunder, in the same manner and with the same effect as if this Agreement had not been entered into, so long as no Event of Default occurs and remains uncured.

5. Events of Default. Each of the following occurrences shall constitute an event of default under this Agreement (herein called "**Event of Default**"): (a) an Event of Default, as defined in the Credit Agreement, shall occur; or (b) Debtor shall fail promptly to observe or perform any covenant or agreement herein binding on it; or (c) any of the representations or warranties contained in Section 3 shall prove to have been incorrect in any material respect when made.

6. Remedies. Upon the occurrence of an Event of Default and at any time thereafter, Secured Party may, at its option, take any or all of the following actions:

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(a) Secured Party may exercise any or all remedies available under the Credit Agreement.

(b) Secured Party may sell, assign, transfer, pledge, encumber or otherwise dispose of the Patents and Trademarks.

(c) Secured Party may enforce the Patents and Trademarks and any licenses thereunder, and if Secured Party shall commence any suit for such enforcement, Debtor shall, at the request of Secured Party, do any and all lawful acts and execute any and all proper documents required by Secured Party in aid of such enforcement.

7. Miscellaneous. This Agreement can be waived, modified, amended, terminated or discharged, and the Security Interest can be released, only explicitly in a writing signed by Secured Party. A waiver signed by Secured Party shall be effective only in the specific instance and for the specific purpose given. Mere delay or failure to act shall not preclude the exercise or enforcement of any of Secured Party's rights or remedies. All rights and remedies of Secured Party shall be cumulative and may be exercised singularly or concurrently, at Secured Party's option, and the exercise or enforcement of any one such right or remedy shall neither be a condition to nor bar the exercise or enforcement of any other. All notices to be given to Debtor under this Agreement shall be given in the manner and with the effect provided in the Credit Agreement. Secured Party shall not be obligated to preserve any rights Debtor may have against prior parties, to realize on the Patents and Trademarks at all or in any particular manner or order, or to apply any cash proceeds of Patents and Trademarks in any particular order of application. This Agreement shall be binding upon and inure to the benefit of Debtor and Secured Party and their respective participants, successors and assigns and shall take effect when signed by Debtor and delivered to Secured Party, and Debtor waives notice of Secured Party's acceptance hereof. Secured Party may execute this Agreement if appropriate for the purpose of filing, but the failure of Secured Party to execute this Agreement shall not affect or impair the validity or effectiveness of this Agreement. A carbon, photographic or other reproduction of this Agreement or of any financing statement signed by Debtor shall have the same force and effect as the original for all purposes of a financing statement. This Agreement shall be governed by the internal law of Texas without regard to conflicts of law provisions. If any provision or application of this Agreement is held unlawful or unenforceable in any respect, such illegality or unenforceability shall not affect other provisions or applications which can be given effect and this Agreement shall be construed as if the unlawful or unenforceable provision or application had never been contained herein or prescribed hereby. All representations and warranties contained in this Agreement shall survive the execution, delivery and performance of this Agreement and the creation and payment of the Indebtedness.

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THE PARTIES WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED ON OR PERTAINING TO THIS AGREEMENT.

[signature page to follow]

TRADEMARK
REEL: 003834 FRAME: 0576

IN WITNESS WHEREOF, the parties have executed this Patent and Trademark Security Agreement as of the date written above.

131 Frost Commercial Drive
West Monroe, LA 71292
Telecopier: _____
Attention: _____
e-mail: _____

PINE VALLEY FOODS, INC.

By: _____
Name: Joe Gildenzopf
Its President

131 Frost Commercial Drive
West Monroe, LA 71292
Telecopier: _____
Attention: _____
e-mail: _____

HAMMONS PROPERTIES, L.L.C.

By: _____
Name: Eric Hammons
Its President

Wells Fargo Bank, National Association
4975 Preston Park Blvd. Suite 270
Dallas, TX 75093
Telecopier: (972) 867-7838
Attention: James B. Fisher
e-mail: James.B.Fisher@wellsfargo.com

WELLS FARGO BANK, NATIONAL ASSOCIATION

By: _____
Name: James B. Fisher
Its: Vice President

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REEL: 003834 FRAME: 0577

IN WITNESS WHEREOF, the parties have executed this Patent and Trademark Security Agreement as of the date written above.

131 Frost Commercial Drive
West Monroe, LA 71292
Telecopier: _____
Attention: _____
e-mail: _____

131 Frost Commercial Drive
West Monroe, LA 71292
Telecopier: _____
Attention: _____
e-mail: _____

Wells Fargo Bank, National Association
4975 Preston Park Blvd. Suite 270
Dallas, TX 75093
Telecopier: (972) 867-7838
Attention: James B. Fisher
e-mail: James.B.Fisher@wellsfargo.com

PINE VALLEY FOODS, INC.

By: _____
Name: _____
Its _____

HAMMONS PROPERTIES, L.L.C.

By: _____
Name: _____
Its _____

WELLS FARGO BANK, NATIONAL ASSOCIATION

By: _____
Name: James B. Fisher
Its: Vice President

TRADEMARK
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STATE OF Louisiana)
)
COUNTY OF Ouachita)

The foregoing instrument was acknowledged before me this 16 day of April, 2008, by Joe Gildenzopf, the President of Pine Valley Foods, Inc., a Louisiana corporation, on behalf of the corporation.

16237
Notary Public

TERESIA T. DICKERSON NOTARY PUBLIC OUACHITA PARISH, LA

STATE OF Louisiana)
)
COUNTY OF Ouachita)

The foregoing instrument was acknowledged before me this 16 day of April, 2008, by Eric Hammons, the President of Hammons Properties, L.L.C., a Louisiana limited liability company, on behalf of limited liability company.

16237
Notary Public

TERESIA T. DICKERSON NOTARY PUBLIC OUACHITA PARISH, LA

STATE OF _____)
)
COUNTY OF _____)

The foregoing instrument was acknowledged before me this __ day of April, 2008, by James B. Fisher, a Vice President of Wells Fargo Bank, National Association, on behalf of the national association.

_____
Notary Public

TRADEMARK
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STATE OF _____)
)
COUNTY OF _____)

The foregoing instrument was acknowledged before me this __ day of April, 2008, by _____, the _____ of Pine Valley Foods, Inc., a Louisiana corporation, on behalf of the corporation.

_____
Notary Public

STATE OF _____)
)
COUNTY OF _____)

The foregoing instrument was acknowledged before me this __ day of April, 2008, by _____, the _____ of Hammons Properties, L.L.C., a Louisiana limited liability company, on behalf of limited liability company.

_____
Notary Public

STATE OF Texas)
)
COUNTY OF Collin)

The foregoing instrument was acknowledged before me this 16th day of April, 2008, by James B. Fisher, a Vice President of Wells Fargo Bank, National Association, on behalf of the national association.

REBECCA D. GAMBLE
Notary Public, State of Texas
My Commission Expires
December 14, 2008

Rebecca D. Gamble
Notary Public

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EXHIBIT A

UNITED STATES ISSUED PATENTS

Title	Patent Number	Issue Date

UNITED STATES PATENT APPLICATIONS

Title	Serial Number	Filing Date

FOREIGN ISSUED PATENTS

Title	Country	Patent Number	Issue Date

UNITED STATES PATENT APPLICATIONS

Title	Serial Number	Filing Date

KC01DOCS\899335.4

EXHIBIT B

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS

AND COLLECTIVE MEMBERSHIP MARKS

REGISTRATIONS

Mark	Registration Number	Registration Date
CRAZY ABOUT COOKIES!	2831286	April 13, 2004

APPLICATIONS

COLLECTIVE MEMBERSHIP MARKS

UNREGISTERED MARKS

KC01DOCS\899335.4