

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Australian Commercial Wines Pty Ltd		07/11/2008	CORPORATION: AUSTRALIA

RECEIVING PARTY DATA

Name:	Cockatoo Ridge Wines Limited
Street Address:	Level 7
Internal Address:	Exchange Tower, 530 Little Collins Street
City:	530 Little Collins Street
State/Country:	AUSTRALIA
Postal Code:	Victoria 3000
Entity Type:	CORPORATION: AUSTRALIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3261082	HOUND DOG

CORRESPONDENCE DATA

Fax Number: (202)783-6031
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (202) 783-6040
 Email: PTO-TM-Email@rothwellfigg.com
 Correspondent Name: Rothwell, Figg, Ernst & Manbeck, pc
 Address Line 1: 1425 K Street NW
 Address Line 2: Suite 800
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	3319-155
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DOMESTIC REPRESENTATIVE

Name: Rothwell, Figg, Ernst & Manbeck, pc

900113788

**TRADEMARK
 REEL: 003835 FRAME: 0234**

CH \$40.00 3261082

Address Line 1: 1425 K Street NW
Address Line 2: Suite 800
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:	Anne M. Sterba
Signature:	/Anne M. Sterba/
Date:	08/14/2008

Total Attachments: 4
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MEMORANDUM OF ASSIGNMENT made between

AUSTRALIAN COMMERCIAL WINES PTY LTD of Sturt Highway, Monash, South Australia, 5342, Australia (hereinafter referred to as "the Assignor") of the one part; and

COCKATOO RIDGE WINES LIMITED of Level 7, Exchange Tower, 530 Little Collins Street, Melbourne, Victoria 3000, Australia (hereinafter referred to as "the Assignee") of the other part.

WHEREAS Australian Commercial Wines Pty Ltd is the proprietor of the United States Trade Mark Registration as listed in the schedule appended hereto and the trade mark the subject of, now this assignment witnesseth that for the sum of One Australian dollar (\$1.00) and other good and valuable consideration (receipt of which is hereby acknowledged):

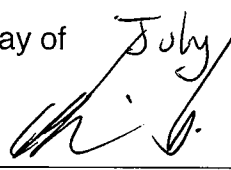
1. We the said Assignor hereby assign and transfer and set over to the said Assignee all of the right title and interest in and to the trade mark registration as listed in the schedule appended hereto with the goodwill of the business concerned in the goods with respect to the said trade mark.
2. We the said Assignee do hereby accept all the right title and interest of the said Assignor in and to the said trade mark registration and the trade mark the subject thereof in the United States of America.
3. The Assignor hereby undertakes at the expense of the Assignee to do all acts and execute all documents necessary or desirable for further assuring the title of the Assignee to the said trade mark registration.

4. The Assignor hereby undertakes not to use in the course of trade any trade marks substantially identical or deceptively similar to the trade marks on goods that are of the same description as those of trade mark registration as in the attached schedule.

5. All fees, costs and expenses connected with this assignment shall be borne and paid by the Assignor.

IN WITNESS WHEREOF the parties hereto have hereunto affixed their hands on the day and year hereinafter mentioned.

Dated this 11th day of July 2008

X Signed: 
Ivan LIMB

Position: DIRECTOR.

For and on behalf of AUSTRALIAN COMMERCIAL WINES PTY LTD

Signed: 
Peter PERRIN
DIRECTOR

COCKATOO RIDGE WINES LIMITED

SCHEDULE 1

1. United States Registered Trade Mark No. 3261082 - HOUND DOG