

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Paul Yarmolich		07/12/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TargetCast Networks, Inc.		
<b>Street Address:</b>	2400 Camino Ramon, Suite 250		
<b>City:</b>	San Ramon		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94583		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2896046	TARGETCASTTV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)938-5200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(650) 988-8500		
<b>Email:</b>	trademarks@fenwick.com		
<b>Correspondent Name:</b>	Hoang-chi Truong		
<b>Address Line 1:</b>	801 California Street		
<b>Address Line 2:</b>	Silicon Valley Center		
<b>Address Line 4:</b>	Mountain View, CALIFORNIA 94041		
<b>ATTORNEY DOCKET NUMBER:</b>	26141-070 TARGETCASTTV		
<b>NAME OF SUBMITTER:</b>	Hoang-chi Truong		
<b>Signature:</b>	/hoangchitruong/		
<b>Date:</b>	08/14/2008		

CH \$40.00 2896046

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "*Assignment*") is made and entered into as of July 12, 2008, by and between TargetCast Networks, Inc., a Delaware corporation ("*Assignee*"), and Paul Yarmolich, an individual residing at 308 Montoya Way, Danville, California 94583 ("*Assignor*").

WHEREAS, Assignor has used in commerce and registered with the U.S. Patent and Trademark Office the trademark TARGETCASTTV (the "TARGETCASTTV Mark" or the "Mark") under Registration No. 2,896,046 for "computer hardware and associated software for combining video and audio images onto existing television signals for the marketing of goods and services to consumers," in International Class 9;

WHEREAS, Assignee wishes to obtain and Assignor is willing to assign all right, including common law rights, title, and interest in and to the TARGETCASTTV Mark and registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee each hereby agree as follows:

1. Assignment. Assignor hereby assigns, transfers, conveys, and delivers to the Assignee and its successors and assigns, and the Assignee hereby purchases and accepts from the Assignor, all of its right, title, and interest in, to, and under the TARGETCASTTV Mark, including, without limitation, all common law rights, title, and interest to said Mark for which no applications or registrations exist, all applications to register the Mark, and all registrations that have been or may be granted for the Mark, together with all the goodwill associated with the Mark and symbolized thereby, together with the right to sue and recover damages for future, present, and past infringements of the Mark and to fully and entirely stand in the place of the Assignor in all matters related to the Mark.

2. Further Assurances. The Assignor agrees to execute and deliver such other documents and to take all such other actions which the Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.

3. Miscellaneous. This Assignment shall be governed by, and construed in accordance with the laws of the State of California without reference to such state's principles of conflicts of law. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment and any amendments hereto may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the Assignor and the Assignee have executed this Assignment as of the day and year first above written.

TARGETCAST NETWORKS, INC.

By: [Signature]

Name: Brian Moore

Title: V.P. of Operations and Chief Financial Officer

PAUL YARMOLICH

By: [Signature]

Name: Paul Yarmolich

State of California  
County of Contra Costa

On July 12, 2008, before me, Mark Ray, Notary Public, personally appeared Paul Martin Yarmolich and Brian Joseph Moore who proved to me on the basis of satisfactory evidence to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacities, and that by their signatures on the instrument the persons, or the entity upon behalf of which the persons acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]  
Signature of Notary Public

(Notary Seal)

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