

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HWB 2507 Kalakaua, LLC		05/31/2005	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	ResortQuest Hawaii, LLC		
Street Address:	2155 Kalakaua Avenue, 5th Floor		
City:	Honolulu		
State/Country:	HAWAII		
Postal Code:	96815		
Entity Type:	LIMITED LIABILITY COMPANY: HAWAII		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2842722	BREAKFAST ON THE BEACH	
CORRESPONDENCE DATA			
Fax Number:	(808)931-1444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	808-931-1431		
Email:	liane.brown@resortquesthawaii.com		
Correspondent Name:	Liane L. Brown		
Address Line 1:	2155 Kalakaua Avenue, 5th Floor		
Address Line 4:	Honolulu, HAWAII 96815		
NAME OF SUBMITTER:	Liane L. Brown		
Signature:	/Liane L. Brown/		
Date:	08/14/2008		

OP \$40.00 2842722

Total Attachments: 2

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**TRADEMARK
 REEL: 003835 FRAME: 0438**

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ASSIGNMENT AND ASSUMPTION OF SERVICE MARK

KNOW ALL MEN BY THESE PRESENTS:

That effective of May 31, 2005 (the "Effective Date"), HWB 2507 KALAKAUA, LLC, a Delaware limited liability company (hereinafter called "Assignor") does hereby sell, assign, transfer, set-over, deliver and convey to RESORTQUEST HAWAII, LLC, a Hawaii limited liability company, whose principal place of business and mailing address is 2155 Kalakaua Avenue, 5th Floor, Honolulu, Hawaii 96815 (hereinafter called "Assignee"), all of Assignor's right, title and interest in and to, and obligations, duties, covenants and liabilities under, that certain Service Mark, "Breakfast on the Beach," Serial No. 76,522,481, filed on June 13, 2003, and registered on May 18, 2004 under Registration No. 2,842,722 (the "Service Mark"), which Service Mark relates to hotel and restaurant services in the nature of carry-out breakfast in a bag services;

TO HAVE AND TO HOLD the same unto Assignee, its successors and assigns, forever.

AND, Assignee does hereby promise, covenant and agree to and with Assignor that Assignee will faithfully observe and perform all of the covenants and conditions hereafter arising which are or ought to be observed and performed by Assignee and will at all times hereafter indemnify and save Assignor harmless from and against the nonobservance thereof.

Assignee acknowledges and agrees that the Service Mark is assigned on an "as-is-where-is" basis and Assignor makes no representation, express or implied, or arising by operation of law or otherwise, including, but in no way limited to, any warranty of future performance, condition, merchantability, or fitness for a particular purpose as to the Service Mark.

The terms "Assignor" and "Assignee" as and when used herein, or any pronouns used in place thereof shall mean and include the masculine, feminine or neuter, the singular or plural number, individuals, corporations or other legal entities and their and each of their respective successors and assigns according to the context thereof.

This Assignment and Assumption Agreement may be executed in counterparts, each of which shall be deemed an original and said counterparts shall together constitute one and the same document, binding on all parties hereto, notwithstanding that all of the parties are not signatory to the original or same counterparts. For all purposes, including without limitation, recordation, filing and delivery of this agreement, duplicate unexecuted and unacknowledged pages of the counterparts may be discarded and the remaining pages assembled as one document.

IN WITNESS WHEREOF, Assignor and Assignee have executed these presents as of the dates set forth below, but effective as of the Effective Date.

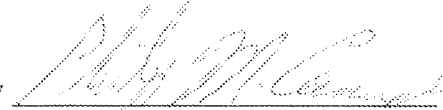
ASSIGNOR:

ASSIGNEE:

HWB 2507 KALAKAUA, LLC, a
Delaware limited liability company

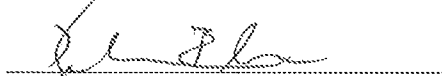
RESORTQUEST HAWAII, LLC, a
Hawaii limited liability company

By



Name: Philip M. Cannella
Title: Vice President

By



Kelvin Bloom
Its Manager and President

Dated

8/6/08

Dated

8/308