

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Primo Water Corporation		08/14/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Primo to Go, LLC		
Street Address:	104 Cambridge Plaza Drive		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27104		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77170132	AMERICAN GROWN BOTTLE	
CORRESPONDENCE DATA			
Fax Number:	(704)353-3698		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7043317546		
Email:	donna.millard@klgates.com, mike.tobin@klgates.com		
Correspondent Name:	Michael A. Tobin		
Address Line 1:	214 N Tryon St., Hearst Tower 47th Floor		
Address Line 2:	K & L Gates LLP		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	30219.048 PRIMOWATERCORP		
NAME OF SUBMITTER:	Michael A. Tobin		
Signature:	/ Michael A. Tobin /		
Date:	08/14/2008		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

WHEREAS, Primo Water Corporation, a Corporation of the State of Delaware having a principal place of business at 104 Cambridge Plaza Drive, Winston-Salem, North Carolina ("Assignor"), is the owner of all rights, title and interests in and to U.S. Trademark Application Serial No. 77/170,132, which was filed on May 1, 2007, for the trademark AMERICAN GROWN BOTTLE (collectively, the foregoing application and trademark, the "Mark");

WHEREAS, Primo To Go, LLC, a North Carolina limited liability company having a principal place of business at 104 Cambridge Plaza Drive, Winston-Salem, North Carolina ("Assignee"), is desirous of acquiring all rights, title and interests in and to the Mark, together with that part of the goodwill of the business connected with use of and symbolized by the Mark;

THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged by Assignor and Assignee, Assignor does hereby sell, assign, transfer and convey unto Assignee, its successors and assigns, all rights, title and interests in and to the Mark, throughout the world, together with the goodwill of the business connected with use of and symbolized by the Mark, as well as all rights to sue, recover and retain damages for any past, current or future infringement of the Mark.

Primo Water Corporation

Date: August 14, 2008

By: 

Name: Doug Fullerton

Title: Vice President and Chief Strategy Officer

State of North Carolina

County of Forsyth

Before me personally appeared **Doug Fullerton**, the above-identified individual who acknowledged that he has authority to execute this Assignment of Trademark on behalf of Primo Water Corporation on this 14 day of August, 2008.

Abbye R. Caudle

Notary Public in and for the
State of North Carolina

[NOTARIAL SEAL]

My Commission Expires: 10/5/09

