

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBS Radio East Inc.		08/14/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Christopher Russo		
Also Known As:	AKA Chris Russo		
Street Address:	47 Amy's Lane		
City:	New Canaan		
State/Country:	CONNECTICUT		
Postal Code:	06840		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2531536	MAD DOG	
CORRESPONDENCE DATA			
Fax Number:	(212)609-6921		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 609 6800		
Email:	mboyce@mccarter.com		
Correspondent Name:	McCarter & English LLP - Gary H. Fechter		
Address Line 1:	245 Park Avenue, 27th Floor		
Address Line 4:	New York, NEW YORK 10167-0001		
ATTORNEY DOCKET NUMBER:	100912/3 GHF 2807		
NAME OF SUBMITTER:	Gary H. Fechter		
Signature:	/ghf/		
Date:	08/15/2008		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

WHEREAS, CBS Radio East Inc. ("Assignor"), a Delaware corporation, with an office located at 1515 Broadway, New York, New York has adopted, used and is the owner of the Service Mark for the mark **MAD DOG**, which is registered in the United States Patent and Trademark Office under Registration Number 2,531,536 "entertainment services, namely radio talk shows featuring performances by a radio personality"; and desires to assign all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, Chris Russo ("Assignee"), an individual who resides at 47 Amy's Lane New Canaan, CT 06840, is desirous of acquiring said Service Mark and the registration thereof for use on entertainment services, namely, radio talk shows featuring performances by a radio personality.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the said Service Mark and the registration thereof, Number 2,531,536, together with the goodwill of the business symbolized by the said Service Mark and with the right to recover damages and profits for past infringements, if any.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 14 August 2008.

CBS Radio East Inc.

By: 

Name: Stephen A. Altobranillo

Title: Vice President