

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Language Club for Children, Inc.		08/14/2008	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Simon & Schuster, Inc.		
<b>Street Address:</b>	1230 Avenue of the Americas		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10020		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2610702	LES AVENTURES DE POUCE ET POUCKETTE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)975-0111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2129754321		
<b>Email:</b>	trademarks@cbs.com		
<b>Correspondent Name:</b>	CBS Corporation		
<b>Address Line 1:</b>	51 W. 52nd Street		
<b>Address Line 4:</b>	New york, NEW YORK 07208		
<b>NAME OF SUBMITTER:</b>	Assistant Secretary/Counsel		
<b>Signature:</b>	/Mallory Levitt/		
<b>Date:</b>	08/18/2008		

CH \$40.00 2610702

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, The Language Club for Children, Inc., ("Assignor"), a Massachusetts corporation with a place of business at 12 Saddle Ridge Road, Dover, MA 02030, is the owner of U.S. Registration No. 2610702 "LES AVENTURES DE POUCE ET POUCKETTE" ("Mark") and effective February 24, 2004, assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, Simon & Schuster, Inc. ("Assignee"), a New York corporation with a place of business at 1230 Avenue of the Americas, New York, New York 10020, desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

14 IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 14 day of August, 2008.

THE LANGUAGE CLUB FOR CHILDREN, INC

By: Sydney Perlman  
Name: Sydney Perlman  
Title: President