

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignor/Assignee previously recorded on Reel 003835 Frame 0893. Assignor(s) hereby confirms the party dmg world media (USA), inc. is the assignee and Marketplace Events LLC is the assignor.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marketplace Events LLC		07/24/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	dmg world media (USA), inc.
Street Address:	4th Floor 180 Duncan Mill Road
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M3B 1Z6
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2695004	BUFFALO HOME & GARDEN SHOW
Registration Number:	1726105	NEW ENGLAND HOME SHOW

CORRESPONDENCE DATA

Fax Number: (202)739-3001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202.739.5652
 Email: chowell@morganlewis.com
 Correspondent Name: Catherine R. Howell, Senior Paralegal
 Address Line 1: 1111 Pennsylvania Avenue, NW
 Address Line 2: ATTN: TMSU
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: 066001-0087

DOMESTIC REPRESENTATIVE

900114023

**TRADEMARK
 REEL: 003837 FRAME: 0234**

CH \$65.00 2695004

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Catherine R. Howell, Senior Paralegal
Signature:	/Catherine R. Howell/
Date:	08/18/2008

Total Attachments: 7

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Electronic Version v1.1
 Stylesheet Version v1.1

08/14/2008
900113865

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
dmg world media (USA), inc.		07/24/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Marketplace Events LLC		
Street Address:	31300 Solon Road, Suite #3		
City:	Solon		
State/Country:	OHIO		
Postal Code:	44139		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2695004	BUFFALO HOME & GARDEN SHOW	
Registration Number:	1726105	NEW ENGLAND HOME SHOW	
CORRESPONDENCE DATA			
Fax Number:	(202)739-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.739.5652		
Email:	chowell@morganlewis.com		
Correspondent Name:	Catherine R. Howell, Senior Paralegal		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 2:	ATTN: TMSU		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	066001-0087		
NAME OF SUBMITTER:	Catherine R. Howell, Senior Paralegal		
Signature:	/Catherine R. Howell/		

CH \$65.00 2695004

TO: CATHERINE R. HOWELL, SENIOR PARALEGAL COMPANY: 1111 PENNSYLVANIA AVENUE, NW

Date:

08/14/2008

Total Attachments: 3

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Junior Subordinated Security and Pledge Agreement dated as of July 24, 2008 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors"), dmg world media (USA), inc. (the "Lender", together with the other lenders from time to time party thereto, the "Lenders"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 hereto to Lenders.

The Grantors and the Lenders hereby acknowledge and agree that the security interest in the trademarks and trademark applications shown on Schedule 1 hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

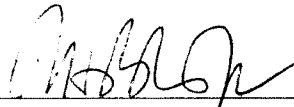
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TRADEMARK
REEL: 003837 FRAME: 0238

Very truly yours,

MARKETPLACE EVENTS LLC,
a Delaware LLC

By: 
Richard H. Blank, Jr., Manager and Vice-President

Acknowledged and Accepted:

dmg world media (USA), inc.
a Delaware corporation

By: _____
Name: _____
Title: _____

Schedule 1

**Marketplace Events LLC
(Delaware Corporation)**

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
BUFFALO HOME & GARDEN SHOW	2695004	03/11/03
NEW ENGLAND HOME SHOW	1726105	10/20/92

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