

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Holland USA, Inc.		12/10/2003	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	The Holland Group, Inc.		
Street Address:	467 Ottawa Ave.; P.O. Box 2099		
City:	Holland		
State/Country:	MICHIGAN		
Postal Code:	49422-2099		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1093729	HOLLAND KOMPENSATOR	
CORRESPONDENCE DATA			
Fax Number:	(616)957-8196		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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Correspondent Name:	Brian E. Ainsworth		
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Address Line 4:	Grand Rapids, MICHIGAN 49501		
ATTORNEY DOCKET NUMBER:	HOL01 T307		
NAME OF SUBMITTER:	Brian E. Ainsworth		
Signature:	/Brian E. Ainsworth/		
Date:	08/18/2008		

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Total Attachments: 2
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Assignee: The Holland Group, Inc.

TRADEMARK ASSIGNMENT

WHEREAS, Holland USA, Inc., a Michigan Corporation, with its principal place of business at 467 Ottawa Avenue, Holland, Michigan 49422, has adopted, owns and is using the following trademarks for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Marks"):

Registration No.	Registrant	Issue Date
2,414,654	Neway Anchorlok International, Inc.	December 19, 2000
2,461,358	Holland Neway International, Inc.	June 19, 2001
2,452,938	Holland Neway International, Inc.	May 22, 2001
2,445,822	Holland Neway International, Inc.	April 24, 2001
2,436,297	Holland Neway International, Inc.	March 20, 2001
2,421,780	Holland Neway International, Inc.	January 16, 2001
2,408,485	Holland Neway International, Inc.	November 28, 2000
2,398,386	Holland Neway International, Inc.	October 24, 2000
2,255,393	Holland Neway International, Inc.	June 22, 1999
2,219,690	Holland Neway International, Inc.	January 19, 1999
2,145,432	Holland Neway International, Inc.	March 17, 1998
1,418,359	Holland Neway International, Inc.	November 25, 1986
704,885	Holland Neway International, Inc.	September 27, 1960
919,172	Holland Hitch Company	August 24, 1971
929,914	Holland Hitch Company	February 29, 1972
1,093,729	Holland Hitch Company	June 20, 1978
1,372,400	Holland Hitch Company	November 26, 1985
1,989,998	Holland Hitch Company	July 30, 1996
2,202,970	Holland Hitch Company	November 10, 1998
2,520,468	Holland Hitch Company	December 18, 2001
2,403,566	Holland Hitch Company	November 14, 2000
2,383,441	Holland Hitch Company	September 5, 2000

and

WHEREAS, The Holland Group, Inc., a Michigan Corporation, with its principal place of business at 467 Ottawa Avenue, Holland, MI 49422 ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

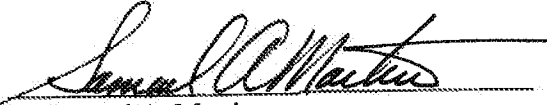
Holland USA, Inc. is the assignee of the entire right, title and interest in each of the above trademark registrations by virtue of a chain of title as shown below.

The ownership of U.S. Trademark Registration No. 2,414,654 was transferred from Neway Anchorlok International, Inc. to B&S Holding, Inc. via a merger therebetween on October 27, 1999, as evidenced by Attachment A. The ownership of this same trademark was transferred from B&S Holding, Inc. to Holland Neway International, Inc. via a merger therebetween on October 26, 1999, as evidenced by Attachment B.

The ownership of U.S. Trademark Nos. 2,461,358; 2,452,938; 2,445,822; 2,436,297; 2,421,780; 2,414,654; 2,408,485; 2,398,386; 2,255,393; 2,219,690; 2,145,432; 1,418,359; and 704,885 was transferred to Holland Hitch Company via a name change on January 1, 2002, as evidenced by Attachment C. The ownership of U.S. Trademark Nos. 2,461,358; 2,452,938; 2,445,822; 2,436,297; 2,421,780; 2,414,654; 2,408,485; 2,398,386; 2,255,393; 2,219,690; 2,145,432; 1,418,359; 704,885; 919,172; 929,914; 1,093,729; 1,372,400; 1,989,998; 2,202,970; 2,520,468; 2,403,566; and 2,383,441 was transferred from Holland Hitch Company to Holland USA, Inc. via a name change on January 2, 2002, as evidenced by Attachment D.

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

Holland USA, Inc.

By: 

Name: Samuel A. Martin

Title: Executive Vice President

Dated: December 10, 2003