

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
WeMakeMedia Ltd		08/19/2008	LIMITED LIABILITY COMPANY:

**RECEIVING PARTY DATA**

<b>Name:</b>	Media Mountain Ltd
<b>Street Address:</b>	253 Kilburn Lane
<b>Internal Address:</b>	Media Mountain Ltd
<b>City:</b>	London
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	W10 4BQ
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
<b>Serial Number:</b>	77242658	MYXY

**CORRESPONDENCE DATA**

**Fax Number:** (347)438-2995  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 010447709416785  
**Email:** max@maxlincoln.com  
**Correspondent Name:** John Tosh  
**Address Line 1:** 253 Kilburn Lane  
**Address Line 2:** Media Mountain Ltd  
**Address Line 4:** London, UNITED KINGDOM W10 4BQ

**DOMESTIC REPRESENTATIVE**

**Name:**  
**Address Line 1:**  
**Address Line 2:**

OP \$40.00 77242658

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

John Tosh

Signature:

/John Tosh/

Date:

08/19/2008

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") dated this 19th day of August 2008 is by and between:

A. WeMakeMedia Ltd ["The Assignor"]  
of 16 Kyriacou Matsi Avenue  
3rd Floor  
PO Box 23973  
1687 Nicosia  
Cyprus,

A company registered under the laws of Cyprus , number 205273

and:

B. Media Mountain Ltd [The Assignee]  
of The Linen House  
253 Kilburn Lane  
Queens Park  
London  
W10 4BQ

A company registered under the laws of England , number 06245269

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document. This Trademark Assignment Agreement shall be governed and construed in accordance with the Laws of England and the European Court of Justice.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR



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By: Alexander John Tosh

For and on behalf of  
WeMakeMedia Ltd

ASSIGNEE



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By: Alexander John Tosh

For and on behalf of  
Media Mountain Ltd

Exhibit 1  
Trademarks

**'MyXY'**