

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zonin U.S.A. Inc.		08/18/2008	CORPORATION: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fast Forward Brands, LLC		
<b>Street Address:</b>	1399 E. Quincy Avenue		
<b>City:</b>	Englewood		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80113		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77397512	LEVATA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(908)725-7088		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	9087225640		
<b>Email:</b>	officeactions@br-tmlaw.com		
<b>Correspondent Name:</b>	Stephen L. Baker		
<b>Address Line 1:</b>	575 Route 28		
<b>Address Line 4:</b>	Raritan, NEW JERSEY 08869		
<b>NAME OF SUBMITTER:</b>	Stephen L. Baker		
<b>Signature:</b>	/Stephen L. Baker/		
<b>Date:</b>	08/19/2008		
<b>Total Attachments: 1</b>			
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OP \$40.00 77397512

ASSIGNMENT OF U.S. TRADEMARK,  
U.S. APPLICATION THEREFOR, AND  
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS Zonin U.S.A. Inc., a corporation organized under the laws of Virginia, located and doing business at 630 Peter Jefferson Parkway, Charlottesville, VA 22911, has adopted, is using the mark LEVATA, an application for which is pending in the U.S. Patent and Trademark Office as follows:

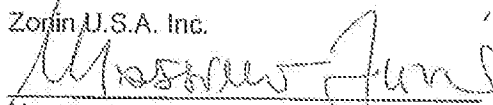
MARK	SER. NO.
LEVATA	77397512

WHEREAS, Fast Forward Brands, LLC a limited liability company organized under the laws of the State of Delaware, located and doing business at 1399 E. Quincy Avenue Englewood, CO 80113, is desirous of acquiring said mark and the pending U.S. trademark application therefor, and the goodwill association therewith and:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Zonin U.S.A. Inc does hereby assign unto Fast Forward Brands, LLC, all right, title and interest in and to said mark and the pending U.S. trademark application therefor, and the goodwill association therewith.

The Commissioner of Patents and Trademarks is authorized to issue any Certificate of Registration resulting from application Ser. No. 77397512 being assigned herein to the assignee Fast Forward Brands, LLC.

Zonin U.S.A. Inc.



Name: MASSIMO TUZZI

Title: GENERAL MANAGER - VICE PRESIDENT

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