TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lightning Labels, Inc.		07/28/2008	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	Lightning Labels, LLC	
Street Address:	One Canterbury Green	
Internal Address:	201 Broad Street	
City:	Stamford	
State/Country:	CONNECTICUT	
Postal Code:	06901	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	2758571	LIGHTNING LABELS	

CORRESPONDENCE DATA

Fax Number: (212)837-6269

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2128376550

Email: kuhn@hugheshubbard.com

Correspondent Name: Perla M. Kuhn

Address Line 1: Hughes Hubbard & Reed LLP

Address Line 2: One Battery Park Plaza

Address Line 4: New York, NEW YORK 10004-1482

ATTORNEY DOCKET NUMBER:	0303041.00035 PMK/ESP	
NAME OF SUBMITTER:	Perla M. Kuhn	
Signature:	/Perla M. Kuhn/	

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Date:	08/20/2008
Total Attachments: 3	
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into as of July 28 2008 (this "Assignment"), by Lightning Labels, Inc., a Colorado corporation ("Seller"), in favor of Lightning Labels, LLC, a Delaware limited liability company ("Buyer").

Pursuant to the Asset Purchase Agreement dated as of the date of this Assignment (the "Purchase Agreement") among Cenveo Corporation, a Delaware corporation, Buyer, Seller, Peter Renton and Steven Smith, Seller has, among other things, agreed to sell to Buyer all of Seller's right, title and interest in and to certain intellectual property, including, without limitation, the trademark listed on <u>Schedule 1</u> attached hereto (the "Trademark").

The parties wish to execute this Assignment for purposes of transferring the Trademark pursuant to the Purchase Agreement and filing this Assignment with the United States Patent and Trademark Office, and any other applicable trademark offices outside of the United States, as may be necessary to effectuate the assignment and transfer of the Trademark to Buyer.

In consideration and in exchange for the sum of \$1.00 paid in hand to Seller by Buyer, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby assigns and agrees as follows:

- 1. Seller hereby assigns, transfers, conveys and delivers to Buyer all of its right, title and interest throughout the world in and to (a) the Trademark, (b) the goodwill of the business symbolized by and associated with the Trademark, (c) all applications and registrations for the Trademark and (d) all rights to proceeds of the foregoing and all rights appurtenant to the Trademark, including, without limitation, all claims that could be asserted by Seller against third parties arising out of or relating to the use or ownership of the Trademark.
- 2. Seller hereby acknowledges and agrees that from and after the date hereof, Buyer shall be the exclusive owner of the Trademark.
- 3. Seller shall, at the reasonable request of Buyer or its successors, assigns and legal representatives, take such further action and execute such additional agreements and instruments as may be necessary to effect the assignment contemplated hereby and to perfect Buyer's title in and to the Trademark. In addition, upon request, Seller shall provide Buyer and its successors, assigns and legal representatives reasonable cooperation and assistance, in the prosecution or defense of any proceeding that may arise in connection with any of the rights assigned hereby. Such cooperation and assistance shall be at Buyer's sole cost and expense unless the proceeding results from a breach of any of Seller's representations or warranties in the Purchase Agreement or any other Transaction Documents (as defined in the Purchase Agreement).

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IN WITNESS WHEREOF, Seller has caused this Assignment to be duly authorized and executed as of the date hereof.

LIGHTNING LABELS, INC.

By:

Name: Peter Renton

Title: Secretary and Treasurer

STATE OF COLORADO) SCOUNTY OF ACAPAHOE)

On this 26 day of Juy, 2008 before me personally came being duly sworn by me did depose and state that he is a representative of Lightning Labels, Inc.; he signed the instrument in the name of Lightning Labels, Inc.; and he had the authority to sign the instrument on behalf of Lightning Labels, Inc.

my Commission EXP: Incla Aguir 3/22/2012 Notary Public

[Signature Page - Trademark Assignment]

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SCHEDULE 1

Trademark	Jurisdiction	Registration Number	Registration Date
LIGHTNING LABELS	United States	2758571	September 2, 2003

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RECORDED: 08/20/2008