

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MONA VIE, INC.		08/19/2008	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	MONAVIE, LLC		
Street Address:	10855 S. River Front Parkway, Suite 100		
City:	South Jordan		
State/Country:	UTAH		
Postal Code:	84095		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77318557	THE PREMIER ACAI BLEND	
Serial Number:	77318537	CANOPY	
CORRESPONDENCE DATA			
Fax Number:	(801)531-1929		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-994-4646		
Email:	christie.parker@kmiplaw.com		
Correspondent Name:	David J. McKenzie		
Address Line 1:	8 East Broadway, Suite 600		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	2470		
NAME OF SUBMITTER:	David J. McKenzie		
Signature:	/David J. McKenzie/		
Date:	08/20/2008		

OP \$65.00 77318557

Total Attachments: 1
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ASSIGNMENT

OF

MONA VIE TRADEMARK APPLICATION

Whereas, MONAVIE, LLC, a corporation of Delaware, having a place of business at 10855 S. River Front Parkway, South Jordan Utah 84095 (hereinafter called "MONAVIE"), desires to acquire the entire right, title and interest and all goodwill associated with the following trademark applications and the following registered trademarks owned by MONA VIE, INC. a Utah corporation having a place of business at 10855 S. River Front Parkway, South Jordan Utah 84095.

Property Type	Number	Mark
Serial No.	77/318,557	THE PREMIER AÇAI BLEND
Serial No.	77/318,537	CANOPY

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, hereby sell, assign, and transfer to MONAVIE, LLC, its successors and assigns, the entire right, title and interest in the trademark applications listed above and all the registered trademarks listed above and all trademark rights associated with these marks.

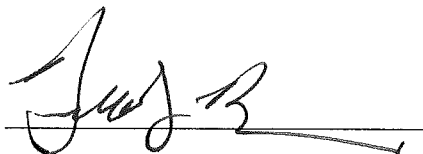
Signed

CITY

(I) at Salt Lake City, UT

DATE

on Aug. 19, 2008



Dell Brown, Chief Operating Officer,
MONA VIE, INC.

Address:
10855 S. River Front Parkway
South Jordan, UT 84095