

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Butler Chemical, LLC		03/23/2006	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Monster Cable Products, Inc.		
<b>Street Address:</b>	455 Valley Drive		
<b>City:</b>	Brisbane		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94005		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76627445	ICLEAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(831)649-8835		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	831-649-8800		
<b>Email:</b>	uspto@lgpatlaw.com		
<b>Correspondent Name:</b>	LaRiviere, Grubman & Payne, LLP		
<b>Address Line 1:</b>	19 Upper Ragsdale Drive, Suite 200		
<b>Address Line 2:</b>	P.O. Box 3140		
<b>Address Line 4:</b>	Monterey, CALIFORNIA 93942		
<b>ATTORNEY DOCKET NUMBER:</b>	535-1516		
<b>NAME OF SUBMITTER:</b>	Gregory Z. Kelly		
<b>Signature:</b>	/Gregory Z. Kelly/		

OP \$40.00 76627445

Date:

08/20/2008

Total Attachments: 2

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ASSIGNMENT


Whereas, Butler Chemical LLC ("Assignor"), a New York limited liability company, with offices located at 1955 Wehrle Drive, Williamsville, New York 14221, has adopted, used, and is using the mark "ICLEAN", and has filed United States Trademark Application No. 76/627,445 for said mark with the U.S. Patent & Trademark Office on January 10, 2005; and

Whereas, Monster Cable Products, Inc. ("Assignee"), a California Corporation, with offices at 455 Valley Drive, Brisbane, CA 94005, U.S.A., is desirous of acquiring said trademark, together with the associated goodwill, and said application for registration therefor.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to said trademark, together with the associated goodwill and said registrations, effective as of January \_\_, 2006.

BUTLER CHEMICAL LLC

Dated 3-23-2006

By 

STATE OF NEW YORK     )  
                                  ) ss.  
COUNTY OF ERIE     )

On MARCH 23, 2006 before me, a Notary Public, personally appeared Robert Noe known or proved to me on the basis of satisfactory evidence to be the person(s) whose name is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same, and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

BETTY J. SMITH  
Notary Public, State of New York  
Qualified in Erie County  
My Commission Expires May 3, 2007

*Betty J. Smith*  
Notary Public

(Notary Seal)