

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Moving To Magazines Limited		08/11/2008	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	McClatchy U.S.A., Inc.		
Street Address:	2100 Q Street		
City:	Sacramento		
State/Country:	CALIFORNIA		
Postal Code:	95816		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1178080	MOVING TO	
CORRESPONDENCE DATA			
Fax Number:	(510)295-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	510-841-9800		
Email:	trademarks@cobaltlaw.com		
Correspondent Name:	Tsan Abrahamson/Cobalt LLP		
Address Line 1:	819 Bancroft Way		
Address Line 4:	Berkeley, CALIFORNIA 94710		
ATTORNEY DOCKET NUMBER:	MOVING TO ASSIGNMENT		
NAME OF SUBMITTER:	Gregory S. Soltys		
Signature:	/Gregory S. Soltys/		
Date:	08/20/2008		

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Total Attachments: 1
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EXHIBIT A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

MARK: MOVING TO

REGISTRATION NO.: 1,178,080

OWNER: MOVING TO MAGAZINES LIMITED "OWNER"

WHEREAS Owner, a Canadian company, having a place of business of 178 Main Street, Unioville, Ontario L3R 2G9, owns the above-referenced federal trademark registration for MOVING TO, and owns state, common law and international trademark rights in, and is using in commerce, the mark MOVING TO (the "Trademark") and;

WHEREAS, McClatchy U.S.A., Inc. a Delaware corporation, with its principal place of business at 2100 Q Street, Sacramento, CA, 95816 is desirous of acquiring the Trademark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Owner hereby assigns to McClatchy U.S.A., Inc all right, title, and interest in and to the above-mentioned Trademark, together with the goodwill symbolized by said Trademark in the United States only and in no other jurisdictions of the world, as part of the portion of the business thereof to which the marks pertain as required by 15 U.S.C. §1060, and subject to the terms set out more fully in the Purchase Agreement executed by the parties concurrently herewith.

Signed at Unioville on this 11 day of August, 2008.

MOVING TO MAGAZINES LIMITED

By: 

Bernard Shankman

Title: V.P. of operations